Principles and Practices in Launching the Community Arts Pilot Program

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Community Development Society
July 21-25, 2012
The Nonprofit Arts Industry $1.1 billion in statewide economic activity.

- $510.2 million by nonprofit organizations
- $562.5 million in event-related spending
- Supports 14,893 full-time equivalent jobs,
- Generates $742.9 million in household income
- Delivers $110.6 million in local/state revenue

Source: Missouri Citizen's for the Arts
Cultural capital and “soul of community”
Extension philosophy
Three-way engagement
Community Capitals

**Natural**
influence on quality of natural environment and savings or opportunities created

**Cultural**
changes in understanding, and beliefs about community, what's possible, and what's problematic

**Social**
changes in quantity and quality of relationships, networks and connections between individuals and groups

**Human**
changes in individual skill and abilities

**Built**
influence on new and existing structures

**Financial**
changes in resources and leverage of resources, including in-kind

**Political**
changes in access to resources, standards involved in administration, decision-making and who has power

MU assets + engagement philosophy
The World Café
Shaping Our Futures Through Conversations That Matter

Juanita Brown with David Isaacs and the World Café Community
Foreword by Margaret J. Wheatley
Afterword by Peter Senge

Community Arts
Advisory Council
First Community Engagement Program for Community Arts

Dialogues about Breast Cancer

An Interactive Theatre Performance on Issues Surrounding Breast Cancer

"Dialogues About Breast Cancer" is part of the University of Missouri Interactive Theatre Troupe & a program of the MU Department of Theatre.

Written by Heather Carver & based on research with breast cancer survivors & their doctors, these three short scenes feature doctor-patient interactions surrounding breast cancer diagnosis & treatment. Once the scenes have been performed, audience members then have the unique opportunity to stop the action & explore ways to better the experience of cancer patients & caregivers.

When: Thursday, June 7 at 5:30 pm

Where: Lake Regional Cancer Center
54 Hospital Drive, Osage Beach

FREE and open to the public

All those interested in dialogues surrounding issues of breast cancer & patient care are encouraged to attend. Please register at (573) 302-2772 or www.lakeregional.com to attend.
3 scenes from “Dialogues about Breast Cancer”
Community Engagement

Choosing a Community Arts Pilot Project site

- Community visits and contacts
- Creativity workshops
- Request for application: in a new light
- Community engagement asset mapping workshops
“... creativity is integral to innovation.”

The Conference Board, 2008
Creativity Workshops
Participan Goals
- Take back to community
- People collaborating thru arts
- Working collaboratively
- Moving "interest" to another level
- How do you grow an arts culture?
- Empower youth
- Mutual sharing
- Being open
- Exploring partnerships

Creativity Workshop
GOALS:
- Experience creative process
- Develop the imagination
- Feel empowered as "creative individual"
- Learn 2 creativity models
- Arts as tool for problem-solving
- Application process for: Extension Community Arts Pilot Project
Participants said:

“I was so surprised to discover our groups dynamics and even things about myself!!! It was a GREAT day.”

“We are talking about a lot of ideas . . . .”

“This was FUN!”

“. . . we look forward to the next phase in the grand adventure.”
The Fiber of Social Capital

Emergent Connections
Communities
Extension
“To be creative, you have to believe and act as if you are creative.”

Michael Michalko
2006
Resources

• Americans for the Arts, (2009). *Arts and economic prosperity III: The economic impact of nonprofit arts and culture organizations and their audiences in the state of Missouri.*

Web References

• Americans for the Arts - [www.artsusa.org/](http://www.artsusa.org/)
• Animating Democracy - [animatingdemocracy.org/](http://animatingdemocracy.org/)
• Artist Inc. - [http://www.artistinckc.com/](http://www.artistinckc.com/)
• Art Place - [http://www.artplaceamerica.org/](http://www.artplaceamerica.org/)
• Fractured Atlas - [www.fracturedatlas.org/](http://www.fracturedatlas.org/)
• Mid-America Alliance for the Arts - [www.maaa.org/](http://www.maaa.org/)
• Missouri Arts Council - [https://www.missouriarts council.org/](https://www.missouriarts council.org/)
• Missouri Association of Community Arts Agencies - [www.macaa.net/](http://www.macaa.net/)
• National Endowment for the Arts - [www.nea.gov/](http://www.nea.gov/)
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Image # 21 Graph


Image # 29 Cuba MO Murals. Digital Images *Selection of artists and photos* (artists Wiengand, Whitesitt, Balough-Brand) n.d.


