

CDS Executive Committee Call  
October 19, 2011

Attendees: Sharon Gulick, Bo Beulieu, Brent Hales, Steve Jeanetta

Guests: Lori Landry, Mallory Mayhew

Call to Order at 1:04 pm CDT

Agenda for the Fall Board Meeting

Financials; membership; new journal editor; future conferences; nomination for the new board; follow-up with the committees

Could we start Friday evening?

NACDEP – organizational membership so their members can receive the Journal electronically. Table this discussion for the entire board in November.

Recommendations to make in November: Sharon commented that for the Cincinnati meeting, is that when we entered into the agreement, Beth Nagy was employed by Xavier University, Community Building Institute, the MOA still hasn't been signed. Without a local host committee, CDS will need to work on fundraising.

Ask the LHC to bring 100 people instead of sponsorships?

For Cincinnati, we are asking companies to host meals.

Don Macke is committed and will speak for free.

Budget Issues

Need more detail on the accounting reports. Should have been a third revenue sharing category – people that signed up as RSS and CDS members and both. We were hammered in the joint membership and only received 30% of that revenue. Get some of the issues into the minutes for setting things up in the future. Steve will write information up for the minutes.

Conferences

2012: in pretty good shape, the hotel is a \$15,000 F&B. Keith Taylor from Ohio asked about an interest in having the Co-Op conduct one dedicated session in each session time for \$5,000. Beth has a lot of interest on MLW's. Don Macke will be a keynote. Beth is working on a Doctor out of Cincinnati, on Appreciative Inquiry. He will not charge. He should be a major draw from Cincinnati. Concern is the response for sessions. We are only at 12 now. We will extend the deadline for more proposals. The Co-

Op will need time so the extension will help. Why is the deadline so early? Think about for future conferences that the deadline should be later and not so early the year prior. CDS would share the proceeds from the pre-conference (with one of Sharon's groups – Anne Casey Foundation). Tentative slots for 3 pre-conferences. **Market for one or two pre-conference workshops.**

2013: Bo had a call with Harry Crissy with Clemson. Reviewed the requirements for a LHC. Another call is scheduled in November 7 with Bo, Sharon, Harry and Brent.

2014: NACDEP

## Membership

One on one contact will be required from the board. Brent has a database from the last three years to use. 2 step process – letter to past members from Brent summarizing the year and major changes and what we are planning to do and asking them to join and that another board member will be contacting them. Brent has a letter ready to go. **Brent will send the letter to Lori to go out from the last 3 years. Send the excel database to see how many are still correct. Split up the list electronically or board members sign up for it. have the list available at the board meeting, assign members to the non-renewed to make calls and ask them to call when they get back to their offices.**

Sustaining number we need for budgeting purposes and a number that we can stay at. Come up with a manageable trajectory to help the membership committee sustain membership.

CDI's take a track – increase membership with CDS – their conference will possibly be in Davenport. Like the Co-op people in Cincinnati, CDI's are looking for that same type of relationship.

## New Journal Editor

Nominations for the new board: email John Green potential candidates that he can follow-up on.

Committees: Bo was asked to reach out to the membership committee. Lori to send Bo Chris' email address.

\$26,000, \$27,000 in membership dues; around \$3,000 in conference, we could possibly come through with a couple \$1,000 to break even or in that area for meeting our budget this year.

Should be ready in a week to cancel Ning.

Meeting adjourned at 2:22 pm CDT.