Would you like to join CDS? 
Want more information about CDS?

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President's Update

Finally, we are seeing consistent and definite signs that the economy has turned around and job growth is underway! The recovery will take time to pick up speed but it is important that we, as developers, make sure our communities participate as effectively as possible.

The CDS can help us be more effective by providing access to successful innovative projects. We can read about these projects in the journal, CD-Cases, and on the CDS Webinars. Really, the only limitation is the time and effort we, as members, are willing to invest in finding ways to make our communities stronger. Many resources are there if we use them.

Perhaps the best strength of CDS is the interaction between practitioners and researchers on CD related issues. We learn from each other when practitioners test ideas that researchers uncover. Especially important is to learn from successful promising practices tried elsewhere.

Each year, the CDS recognizes members' efforts and outstanding programs. It is very important that we all recognize and learn from these efforts. There are many award categories and you probably already know of someone or a program that meets the requirements. The application process is simple but the recognition received can have lasting benefits on others.

Please check the CDS website and follow the directions for nominations. Gisele Hamm, Illinois Institute for Rural Affairs, chairs the Awards committee and can answer specific questions (GF-Hamm@wiu.edu).

CDS/RSS Joint International Conference

July 28–31 2011 • Boise, Idaho, USA

"Being" Boise, Idaho, USA

Saint Ignatius Basque Festival

July 30–31, 2011

Boise has the largest population of Basques living in the U.S. outside of Spain's Basque Country.

Join the fun during the Saint Ignatius or "Jaialdi" Festival based on the religious feast day of Saint Ignatius of Loyola, the Basques' patron saint and
founder of the Jesuit religious order.

Many events take place on the Historic Basque Block in downtown Boise, including dance performances, music, sports competitions, food vendors, and, of course, nightly street dances with live music.

CLICK HERE TO REGISTER FOR THE CONFERENCE.

74TH ANNUAL MEETING
RURAL SOCIOLOGICAL SOCIETY

in conjunction with the
Community Development Society
July 28-31, 2011
The Grove Hotel &
Boise Convention Center
Boise, Idaho, USA

Thanks for all your work and best wishes for a speedy economic recovery in your community! The CDS membership renewal notices are in the mail so be sure to sign up for next year and help foster the recovery.

Norman Walzer
President

CDS Elections

Attention CDS Members: Elections for officers and board members will be held from March 16 to April 3. Balloting will be done on the web. You will receive information on how to access the website to cast your vote in the next few days. Thanks for exercising your right and duty to help CDS move forward!

Click here for full details on the 2011 Slate of Candidates.

News from CDS

We Asked for It!
The CDS Membership and Marketing Committee recently conducted a member survey. Here is a highlight:

Survey - Missed conference in last five years...What are your two main reasons?

<table>
<thead>
<tr>
<th>Topic</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost - no employer support</td>
<td>48.5%</td>
</tr>
<tr>
<td>Work load does not allow time to get away</td>
<td>30.3%</td>
</tr>
<tr>
<td>The topics are not sufficiently useful in my work</td>
<td>21.2%</td>
</tr>
<tr>
<td>Site has been too far to travel</td>
<td>21.2%</td>
</tr>
</tbody>
</table>

CDS Social Networking Sub-Committee Recommendations
Feb. 24, 2011
Committee Name: Social Networking Sub-Committee (under the Communications Committee)
Name of Sub-Committee Chair: Paul Lachapelle
Names of Sub-Committee Members: Tony Gauvin, Katie Ellis, Sarah Hultine, Rob Silverman, Sabrina Matteson

Observations:
NING Blog site:
The membership does not seem to be using it. No one has posted in 6 months and only about 30% of the membership signed up. Most of the functionality of this site can be replicated in Facebook and LinkedIn with the exception of the blogs. Most of
CDS Spotlights Members

As part of the CDS membership campaign, the Membership and Marketing Committee has initiated its Member Spotlight on the CDS website. Located under JOIN, this page puts the spotlight on CDS members, and their interests and areas of expertise in the community development profession. Each month the CDS will spotlight new members, gathering the information from the membership survey located here. If you have not already completed this survey, please do so, and maybe you will be the next member in the spotlight!

Click here to view the CDS Member Spotlight

Grant Opportunities

U.S. Department of Education: Native American and Alaska Native Children in School Program
Application deadline: March 21, 2011

U.S. Environmental Protection Agency: Community Action for a Renewed Environment Program
Application deadline: March 22, 2011

U.S. Department of Agriculture National Institute of Food and Agriculture Federally Recognized Tribes Extension Program Grant
Application deadline: March 31, 2011

U.S. Environmental Protection Agency Environmental Justice Small Grants Program Grant
Application deadline: March 31, 2011

Corporation for National and Community Service: Social Innovation Fund
Application deadline: April 12, 2011

U.S. Department of Agriculture Utilities Programs Community Connect Grant Program
Application deadline: May 3, 2011

National Science Foundation Small Business Innovation Research Program Phase I Solicitation FY-2011 (Release 2)
Application deadline: June 10, 2011

CDS Resources

USDA Releases New Online Atlas of Rural and Small-Town America
The Atlas of Rural and Small-town America, developed by USDA’s Economic Research Service, provides county-level mapping of over 60 statistical indicators depicting the members that did join did so at the last conference and may not have accessed it since that time (information from usage logs would be helpful).

Web site:
The educational component of the site could be enhanced (it currently contains issues of the JCDS and CD Practice and some professional development resources).

Twitter:
There is currently little to no traffic on this medium related to CDS.

Recommendations

General:

a. CDS would benefit from a formal Communication's Policy that outlines who has authority over, and access to, communications (i.e. postings/updates/public viewing of website, Vanguard, list serve, etc.). Policy should include info on sharing of membership info and the method of asking membership if and how much of their info is shared to other members and the public. The policy should also provide detail on integration of existing social media platforms (i.e. list serve, web site, updates, Facebook, Twitter, etc.). This policy should be written by the Communications Committee and submitted to the Board for approval.

2. CDS Website

a. Educational resources posted on the website; specific content be discussed and determined by Board.

b. Move away from existing Ning site and create a blog or discussion forum added to the CDS website where members can add info / statement / comments on postings. Members would decide whether their contact info is visible to the general public or only visible to other CDS members.

c. Pending a Communication's Policy, include member profiles that are searchable with keywords - CDS membership form would require members to provide 3-5 keywords describing their work and the URL to their personal website, Twitter / Linkedin info, etc.

d. Members should be actively encouraged to participate in making or commenting on Blog entries.

e. Website should allow users to change their logins to whatever they like. Having a cdsXX login ensures that the user will forget the login and stop using the site. (Basic rule of usability is, fewer barriers = more use).
conditions and trends across different types of nonmetro regions.

**Neighbourhood Renewal, Urban and Community Renewal Training**

The Journal of Neighbourhood Renewal has re-launched and re-vamped its popular training programme for 2011 to include new venues and new training topics. Training Sessions run from February and are now planned for locations in the United Kingdom, the United States, Ireland and Canada. Training Session topics for 2011 include:

- How to Evaluate Neighbourhood Renewal Projects and Programmes.
- How to Develop Projects and Programmes to Implement the Big Society Agenda.
- How to Appraise Neighbourhood Renewal Projects and Programmes.
- How to Manage Neighbourhood Renewal Projects and Programmes.
- How to Engage Community Groups in Neighbourhood Renewal Projects and Programmes.
- Evaluation Masterclass to Assess the Softer Outcomes of Projects and Programmes.
- Evaluation of Public Health Improvement Programmes.

**Conferences and Meetings**

**Missouri Community Development Academy: Create, Develop, Empower!**

March 28-April 1, Excelsior Springs, Missouri.

What Works II: Rural Entrepreneurship as a Tool for Economic Development

**The Northeast Regional Center for Rural Development (NERCRD)**

**National Agricultural Landscapes Forum**
April 7 - 8th, 2011, Washington, D.C.

The forum is a partnership of USDA Natural Resources Conservation Service, American Farmland Trust, and Farm Foundation NFP to address the future of U.S. agriculture, natural resource conservation and rural lands.

**Broadband and Economic Development**
April 26-28, 2011, Dallas, Texas

**Federal Reserve Community Affairs Research Conference, “The Changing Landscape of Community Development”**
April 28-29, 2011, Arlington, VA

**CDS UpFront**

Compiled by Timothy Collins, Illinois Institute for Rural Affairs, Western Illinois University

**Women Shaping Our World**
Special Edition of *Solutions* for a Sustainable and Desirable Future.

"Homegrown Responses to Economic Uncertainty in Rural America."
Three strategies for homegrown reinvention include place-based development, economic gardening, and creativity and talent cultivation.

**Rural Realities**

**Renewable Fuels Association Report Cites Ethanol Job Creation**

More than 70,000 direct jobs are provided by the U.S. ethanol industry in the agriculture, manufacturing and services sectors, and when total economic activity is considered more than 400,000 jobs are created, according to a study by Cardno Entrix economist John Urbanchuck, commissioned by the Renewable Fuels Association.

**Read the Report**

**2012 Farm Bill in the Daily Yonder**

**The Farm Bill and (All) Rural America**

**Define Rural before You Budget for It**

**Mapping Food Deserts**
Two Michigan State University professors have developed an interactive map that offers a visual perspective of urban food
Keynote remarks by Chairman Ben Bernanke and Jeffrey Sachs, author of The End of Poverty.

Call for Papers: International Symposium for Society and Resource Management (ISSRM)
17th Annual Conference, June 4-8, 2011, University of Wisconsin, Madison.
Theme: "Integrating Conservation and Sustainable Living."

Food and Agriculture Under the Big Sky
The Joint 2011 Annual Meetings of the Agriculture, Food, and Human Values Society (AFHVS), Association for the Study of Food and Society (ASFS), & Society for Anthropology of Food and Nutrition (SAFN) will be June 9 - 12, 2011 at the University of Montana - Missoula.

Association for Environmental Studies and Sciences 2011 Conference, "Confronting Complexity" and Call for Abstracts
June 23-26, 2011, Burlington, Vermont
The call for abstracts closes March 22.

Value-Added Agriculture Conference
June 26-28, 2011, Pittsburgh, Pennsylvania

2011 National Rural Assembly Gathering and RFP
June 28-30, 2011, St. Paul, Minnesota
The National Rural Assembly Steering Committee requests proposals for work sessions around the most important rural policy issues of today. Organizers are asked to propose sessions that reflect one of the four areas of the Rural Compact, build on the work of existing policy opportunities, and encourage cross-sector engagement. Submission deadline is March 18, 2011. Send proposals to whitney@ruralstrategies.org with the subject line RA Work Session Proposal.

Census: Near-record level of US counties "dying"
Hit by an aging population and a poor economy, a near-record number of U.S. counties are experiencing more deaths than births in their communities, a phenomenon demographers call "natural decrease," according to Associated Press. Meanwhile, the Census Bureau urges caution in interpreting the statistics.

Social Networks, Privacy, and Freedom of Association
How Individual Rights Can Both Encourage and Reduce Uses of Personal Information.

Foundations Spend Millions to Address 'Social Factors' That Affect Health
Over the past decade, large foundations have spent millions of dollars on programs to address factors beyond the healthcare system that affect the health and well-being of people in poor neighborhoods.

Northwest Area Foundation Says $200 Million Investment to Combat Poverty Fell Short
While the Northwest Area Foundation acknowledges that its ten-year, $200 million investment to combat poverty fell short in a number of significant ways, the effort spurred the creation of several enduring programs.

Evaluation 2.0 for Community Change
"Interventions that try to change one thing at a time typically fail because they try to change one thing at a time."

Minnesota's West Central Initiative Receives $6 Million from McKnight Foundation
The West Central Initiative, a regional community foundation serving the counties of Becker, Clay, Grant, Douglas, Otter Tail, Pope, Stevens, Traverse and Wilkin in west central Minnesota, has announced a five-year, $6 million grant from the...
CDS International Committee Update

As the world is rapidly changing, it is incumbent on community development practitioners and scholars to understand and participate in this new emerging global environment. The CDS international committee is working to think more internationally and to be in a position to build our international relationships and support community development around the world.

To this end we are continuing to grow our relationship with the International Association for Community Development (IACD) that we began at our joint New Orleans conference last year. We are excited about our current plans for a joint newsletter with the IACD and we welcome submissions of your international activities to this newsletter. So far we have interest from people around the world who are doing community development work in disaster recovery as well as CD practitioners in the United States who are working to "internationalize Extension" (for example) here in the US.

If you have delivered an international paper/presentation, been involved in an international CD project, or are partnering with an international organization or school tell us about it. We are especially interested in joint projects or participation that resulted from the CDS/IACD meeting in New Orleans.

Please contact Esther Farmer at estherfarmer@hotmail.com.

2011 Community Development Institute East

The 2011 Community Development Institute East will be May 9-13 at the Bridgeport W.Va. Conference Center. The week-long institute is designed to train community officials and volunteers in the techniques of modern leadership and management of community development efforts. It focuses on increasing a community's economic and social growth. The curriculum consists of three, week-long sessions of increasing detail to be taken one-after-another in successive years which are designed to meet the increasing challenges faced by those working in community development.

CDI East approaches community development as both a process and a program. It seeks to develop an individual's ability to identify community problems; set goals; encourage liaison with outside agencies; stimulate community interaction; and bring groups together to support competitive economic development, human resource development and quality of life issues. It does
this by expanding an individual's ability to identify community and economic problems, set goals, encourage liaisons with outside agencies, stimulate community interaction, and bring groups together to respond to a wide range of subjects. The institute, founded in 2002, is holding its ninth session. It features a national-level curriculum endorsed by the Community Development Council (www.cdcouncil.com). It is one of six institutes nationally, along with CDI Central (Arkansas), Texas CDI, Northwest CDI (Idaho), and Midwest CDI (Illinois). In addition, it is associated with the Professional Community and Economic Developer certification.

Chesapeake Energy is the featured sponsor of CDI East. The institute is presented by the WVU Extension Service with the assistance of the WV Development Office and the WV Community Development Hub. The early bird registration fee is $600 and includes lunch and breaks each day as well as all learning materials. For more information, contact CDI East by email (CDIEast@mail.wvu.edu) or telephone (+1-304-293-6967) or visit the website (cdi.ext.wvu.edu).

Comments, Suggestions, Submit an Article

Do you have something to share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to CDS@assnoffices.com with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.

VANGUARD NOW ARCHIVED ONLINE

Looking for something you read about CDS?
Did something in CDS UpFront tickle your fancy?
Back issues of the Vanguard can now be found on the CDS Website.

Forward email