



October 2012

Vanguard

Timothy Collins and Cindy Banyai, Editors

CDS 2013 Conference July 20-24, Charleston, SC

"Beyond the Boundaries: Creating Innovation Through Regional Collaboration"

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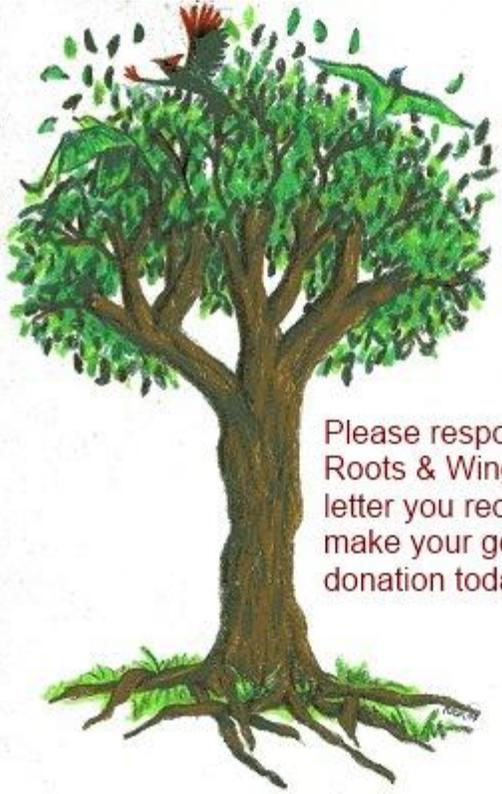
President's Update

Greetings!

Fall has arrived here in Missouri. Trees are starting to put on a brilliant fall display - a bit of a surprise after the hot, dry summer. It's my favorite time of the year and I'm looking forward to fall church suppers, craft sales and bazaars.

Fall is also election time, and this year we will be voting to retain or replace many elected officials. Regardless of the outcome of local, state and federal elections, we will be seeing changes in policies and funding. The economy is, thankfully, starting to show a little life, and I'm hopeful that the worst is behind us.

One of our most fundamental rights and obligations is to vote. I am frustrated by people who are more than willing to criticize and complain about the priorities within our



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cities, states and country, but never set foot in a voting booth. Regardless of your political leanings, I strongly encourage you to get out and vote in November! We all have a stake in the future and that requires us to be engaged citizens.

Looking a little farther ahead, our 2013 conference will be held in Charleston, SC, July 21-24th. The 2013 theme is "Beyond The Boundaries: Creating Innovation Through Regional Collaborations." The call for papers will be issued in the next few weeks so be watching for that and please consider submitting an abstract for the conference. More on that below.

Sincerely,

[Sharon Gulick](#)

President, Community Development Society

News from CDS



Save the Date!

The annual CDS conference will be held July 20-24 in historic Charleston, SC.

No matter how you look at it, communities have faced some difficult times in recent years. Be it the product of fiscal stresses, economic uncertainties, high levels of unemployment/underemployment, rising poverty rates, population shifts, housing instability, or spiraling health care costs, communities are at a crossroads when it comes to offering local people a high quality of life. It is in these challenging times, however, that towns, cities, and counties are finding new ways to think, plan, and act - doing so, in part, through regional



Online education
opportunities in
Community
Development

Provided by:
UNIVERSITY OF
Nebraska
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online.unl.edu/community

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CDS -- Get Involved

The Community Development Society furthers community work through teaching, practice, and research. CDS provides those who do community work with best practices, networking opportunities, tools, and other resources.

[Board Members](#)

[Access the CDS Journal \(Members Only\)](#)

[CDS Journal Submissions](#)

[CD Research and Practice Series](#)

[CD Practice is a web-based publication](#)

[Read a Book...Write a review!](#)

[Interested in a CDS Committee?](#)

- Awards and Recognition
- Communications/Publications
- Finance
- International
- marketing/Membership
- Nominations and Leadership Development
- Program Planning
- Site Selection

[Subscribe to the Vanguard](#)

[Would you like to join CDS?](#)

[Want more information about CDS?](#)

CD Resources

ERS Charts of Note

- [*Food prices less volatile than fuel prices*](#)
- [*Unemployment patterns for veterans vary across the country*](#)
- [*Food insecurity rates highest for single mother households, lowest for elderly*](#)
- [*Median farm household income up in 2011 and forecast higher in 2012*](#)
- [*Food insecurity affected one in five households with children in 2011*](#)
- [*Gap in population growth rates for rural and urban areas continues to widen*](#)

[News from Inspiring Communities](#)

[IACD Annual Review 2011/12](#)

[200 Indices of Social Development](#)

[A New Tool for Those Searching for a](#)

collaborations and innovations.

The 2013 Community Development Society Annual Conference will showcase effective approaches that are creating win/win situations for local communities as a result of reaching beyond their traditional geographic boundaries. The Charleston meeting will provide an ideal setting to introduce CDS members and guests to innovative regional strategies in economic development, health, education, local facilities/services, transportation, natural resources management, and more.

Call for Conference Presentations Coming Soon:

Submission Deadline Will Be February 15, 2013

Look for an announcement soon on how to submit your proposal online. All proposals are due by midnight February 15, 2013. Please keep in mind that only a handful of 90-minute sessions will be accepted, so consider all presentation formats for the 2013 meeting.

Questions? Contact [Bo Beaulieu](#), CDS Vice President for Programs.

2013 CDS Election: Please send your nominations!

CDS is seeking nominations for the Board of Directors. Upcoming elections will include the Vice President of Operations and three open Board Member positions. Board members serve three-year terms. Nominations (including self-nominations) of current CDS members should be sent to [Greg Wise](#). Please include each nominee's name, title, organizational affiliation and contact information.

Meet Our New Vanguard Co-Editor

Dr. Cindy Banyai is Chief Operations Officer of Around the Clock Caring, a new nonprofit focusing on transitional housing and employment mentoring for homeless families. She is originally from the Detroit area, but settled in Southwest Florida to start her family in 2008.

[Similar Sense of Place](#)

[Inequalities and the Post-2015 Development Agenda](#)

[Green Economy and Sustainable Development: Which Way for the Informal Economy?](#)

[Potential and Limits of Social and Solidarity Economy](#)

Conferences and Meetings

Bioneers: Catalyzing a Resilient Communities Network

Pre-conference: October 18, 2012, San Rafael, CA

Conference: October 19-21, 2012, San Rafael, CA

University Economic Development Association

October 21-24, 2012, Chattanooga, TN

Sustainable Disaster Recovery Conference

October 29-30, 2012, St. Louis, MO

Beyond Boundaries-National Preservation Conference October 31-November 3, 2012, Spokane, WA

Food Secure Canada's 7th National Assembly November 1-4, 2012, Edmonton, AB, CA

Northeast Conference on Public Administration

November 2-3, 2012, Boston, MA

Federation for Community Development "Celebrating and Reclaiming Community Development Learning and Practice"

November 21-22, 2012, Alfreton, Derbyshire, UK

Disasters and Environment: Science, Preparedness, and Resilience

Dr. Banyai has worked in community development since 2000, including 2 years with Michigan State University Community Outreach and 6 years as an international development consultant. In 2010, she started her independent consulting business, the Refocus Institute, which provides training in evaluation and participatory practices.

Dr. Banyai received her Master's and Ph.D. from Ritsumeikan Asia Pacific University in Japan, where her research focused on community development, evaluation, and governance. Her works have been published in peer-reviewed journals such as *Rural Society* and *Asia Pacific World*. She also edited and contributed to the books, *The Public Administration Handbook of Japan* and *Global Movements of the Asia Pacific*. Dr. Banyai's first solo book, *Community Capacity and Development - New Approaches to Governance and Evaluation*, was published in 2011.

2012 CDS Conference Presentations and Pictures Are Online

Future CDS Conferences

If you are interested in forming a local host committee to support a conference in your community, please contact [Dave Lamie](#), VP Operations.

CDS Practice Lets You Share Your Knowledge, Experiences

The purpose of *CD Practice* is to describe and promote appropriate and useful tools, resources and practice for all aspects of community development. [Interested?](#) *CD Practice* also needs [reviewers](#).

Growing Our Online Presence through Facebook

By Cindy Banyai

Facebook is all the rage these days - posting pictures, updating your status, what's not to love? While these are the activities teenagers are concerned about, don't underestimate the positive impact Facebook can have on your business or organization. Community developers, especially those interested in finding new partners and maintaining relationships with old ones, should harness

January 15-17, 2013, Washington, DC

[12th Annual New Partners for Smart Growth Conference](#)

February 7-9, 2013, Kansas City, MO

[NACDEP Galaxy IV](#)

September 16-20, 2013, Pittsburgh, PA

Grant Opportunities

[EPA: Building Blocks for Sustainable Communities](#)

Each of the four participating organizations has its own deadline and offers a different set of tools.

Application deadlines: October 25, 2012 - February 2013.

[Department of Commerce: FY2013 Community-based Marine Debris Removal](#)

Application deadline: November 1, 2012

[Department of Commerce: FY13 Great Lakes Bay Watershed Education and Training Program](#)

Application deadline: November 2, 2012

[NEA Research: Art Works, FY 2013](#)

Application deadline: November 6, 2012

[EPA: Environmental Education Regional Grants](#)

Application deadline: November 21, 2012

[EPA: Brownfields Area-Wide Planning Grant](#)

Application deadline: November 30, 2012

[NSF: Small Business Innovation Research Program Phase I Solicitation FY-2013](#)

Application deadline: December 3, 2012

[USDA: 2013 National Urban and Community Forestry Grant](#)

Application deadline: December 3, 2012

this low-cost way to promote themselves online.

For those of you who are still hesitant here are a few things to keep in mind:

- You need a personal page to set up a business page, but they are separate. This means you can share family pictures with those close to you and still maintain a professional Facebook image for clients.
- Security settings allow you more control over who sees your content and what others can post on your page, meaning more privacy, especially for personal accounts.
- Facebook business pages are searchable, adding to your online presence without cost.
- Facebook business pages are tools to build relationships, share content and create dialogue. Your website, email newsletter and blog are for broadcasting and advertising. You can use Facebook to drive traffic to these places.

Facebook Presence Number One

The new [Community Development Society Facebook community page](#) helps people find us online, in addition to creating a forum for members to share current projects, articles, events, and ideas, allowing our collective network to support community development interests. The page allows the organization the opportunity to keep its online reputation fresh by posting relevant articles, as well as to keep the membership and public up to date with CDS events.

Facebook Presence Number Two

Unlike the [CDS Facebook group](#), the CDS community page highlights posts from the organization, allowing for a more directed message, while still encouraging conversation among followers. You can also interact on the CDS community page via your Facebook business or community page, a feature that is not available in the group. Interacting via your business page helps build your brand or promotes your organization, while still

[NEH: Sustaining Cultural Heritage Collections](#)

Application deadline: December 4, 2012

[NSF: Interdisciplinary Research in Hazards and Disasters](#)

Application deadline: February 4, 2013

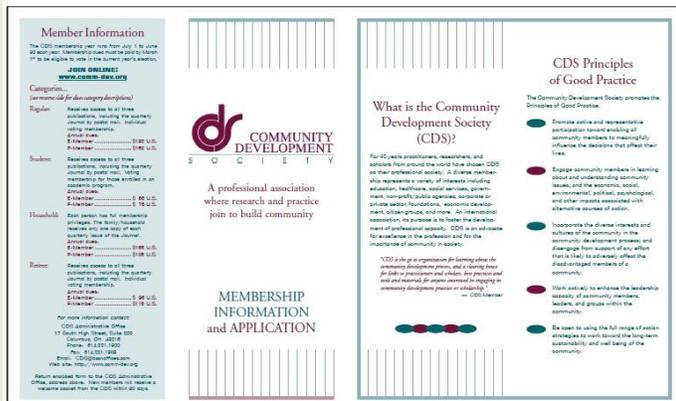
[NSF: Small Business Technology Transfer Program Phase I Solicitation FY-2013](#)

Application deadline: February 6, 2013

[EDA: Planning Program and Local Technical Assistance Program](#)

Application deadline: Accepted on a continuing basis and processed as received

Join the Community Development Society Today!



The image shows a brochure for the Community Development Society (CDS). It includes a 'Member Information' section with a table of membership rates for different categories (Corporate, Individual, Household, Senior) and durations (1 year, 3 years, 5 years). The table lists rates in U.S. dollars. Below the table is a 'MEMBERSHIP INFORMATION and APPLICATION' section. To the right, there is a 'What is the Community Development Society (CDS)?' section with a logo and a list of 'CDS Principles of Good Practice'.

Category	1 Year	3 Years	5 Years
Corporate (for company/department)	\$100 U.S.	\$250 U.S.	\$400 U.S.
Individual	\$25 U.S.	\$60 U.S.	\$100 U.S.
Household	\$15 U.S.	\$35 U.S.	\$60 U.S.
Senior	\$10 U.S.	\$25 U.S.	\$40 U.S.

Click on the image above to view the CDS Membership Brochure and Application.

Vanguard Advertisements

Square ads are run near the top of the smaller left hand column of the *Vanguard*. The single issue ad rate is \$45. Ads for four issues will be discounted to \$40 each. For more information, contact [Dawn Kennedy](#).

Send to a Colleague

allowing you to have a personal life on Facebook.

It is important for CDS to maintain a robust and active Facebook community page, as well as a group. **Right now, we need more members and interested parties to "like" our community page.** Doing so will increase the likelihood that you will get CDS updates in your Facebook newsfeed. Additionally, every interaction that occurs on the CDS community page (posts, "likes," comments, shares, independent posts from others) increases the odds that other followers will see it. (Facebook has a complex set of algorithms to determine these things, but the simplest way to put it is more interaction = more views.) So, let's put Facebook to work for us promoting our individual organizations and CDS at large.

Here are a few resources for more information:

[The Facebook Guidebook](#) - Mashable
[9 Facebook Marketing Tips From Top Experts](#) - Social Media Examiner

CDS UpFront

Compiled by Timothy Collins, Assistant Director, Illinois Institute for Rural Affairs

Insight: The Creative Economy is not just for Large Urban Centres

Vermont has established a successful economic niche, building on its advantages of smaller cities and towns [and their proximity to rural and forested natural landscapes](#), preserved through strict environmental and land use regulations.

The Hollow Boom of Brooklyn

Few parts of urban America have enjoyed a greater public facelift - at least in prominent places - than New York's County of Kings. [But there is a darker side.](#)

Flocking Elsewhere: The Downtown Growth Story

Make no mistake about it, the central cores of

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the nation's largest cities are doing better than at any time in recent history. [But...](#)

How Rural Is Our Local Food Policy?

The marketing of local food has been promoted and state-supported as an economic boon to rural places. But it appears [urban customers and economies](#) are reaping most of the benefits.

The Rise of Telework and What it Means

Data from the American Community Survey estimate that the [working at home population](#) grew 61% between 2005 and 2009.

How Far Should Communities Go to Subsidize Companies?

Recent high-profile news reports of [companies renegeing on promises](#) and generally behaving badly toward the communities they sought special treatment from have highlighted the "growing power imbalance between corporations and governments."

Taking Health into Account

[Health Impact Assessments](#) (HIAs) provide a way to factor health outcomes into decisions that affect both housing and neighborhoods, such as zoning, road-building, codes, or neighborhood revitalization.

The Future of Philanthropy and Development in the Pursuit of Human Wellbeing

Foundations and development organizations must do more to restore trust in government, regulatory authorities, and NGOs working to advance human well-being, the Bellagio Initiative's [final report](#) on the future of philanthropy and international development argues.

Nonprofits Lack Funds for Performance Assessment, Report Finds

A majority of nonprofit leaders say their organizations lack the support they need to use performance measures that would demonstrate the effectiveness of their work, a new report from the [Center for Effective Philanthropy](#) finds.

IACD Practitioner Dialogue, Pune, India

This event brought together 45 participants from India and around the world. A one-day intensive workshop was followed by visits in small groups to urban and rural communities. Participants experienced [some inspirational examples](#) of community asset-building and rights-based work, and engaged in lively conversations with Indian practitioners, community members and each other.

A Different Way to Think About Economics - with Visionary Charles Eisenstein

What would the world look like if money [embodied our values?](#)

Stevens Point, Wisconsin: A Non-Stop Séance

[There's always a crowd](#) in the county seat of Portage County, WI.

North Dakota Banks Bulge with Deposits

As oil and gas fields boom, [North Dakota banks](#) are swamped with deposits and unknown customers seeking non-farm loans. Rural bankers are proceeding with caution.

Wind Energy: Who Holds the Power?

Developers building wind farms and transmission systems through North Dakota tried to settle with residents one-on-one, to divide and conquer. But the people of Hazen organized and [negotiated their own terms.](#)

First Nonprofit Grocery in U.S. Slated to Open

Philabundance, the Delaware Valley's largest hunger relief organization, plans to open Fare & Square, the [first nonprofit grocery store in the country](#), in Spring 2013.

Cap and Spade: Will California's Carbon Market Dollars Go to Organic Farms?

Funds resulting from California's effort to create a [carbon market](#) that makes polluters pay to offset their emissions could actually go to help farmers do things like build their soil, plant cover crops, manage their grazing practices to sequester carbon, and save water and energy.

The Dark Side of the "Green Economy"

Why some indigenous groups and environmentalists are saying no to the ["green economy."](#)

Drama for Your Farmer: A Play Captures the Demise of the Small Farm

In late 2007, Mary Swander, Iowa's poet laureate and a professor at Iowa State University, assigned her students a verbatim play about the challenges farmers face. The play is being [published this month as a book.](#)

A Place Where I-think-I-can Became Yes-we-can. Or Maybe, No-you-can't

First the government told Hamburg, Iowa, to evacuate. [The town said no,](#) and built levees that protected it from months of flooding. Now the government is telling Hamburg to tear the levee down!

Uh-Oh. This Link Leaves a Carbon Footprint

Data centers that store and process everything from your old emails and Facebook data to tweets, Google searches, and e-commerce transactions suck up 2% of the nation's electricity supply. [Worse, upwards of 90% of that energy is simply wasted.](#)

How to Manage When You Hate Being a Manager

Are there [parts of managing](#) that you don't enjoy (or even loathe)? You're not alone.

[Comments, Suggestions, Submit an Article](#)

Do you have something to share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to CDS@assnoffices.com with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.

VANGUARD NOW ARCHIVED ONLINE

Looking for something you read about CDS?

Did something in CDS UpFront tickle your fancy?

Back issues of the Vanguard can now be found on the CDS Website.