



June 2012

Vanguard

Timothy Collins, Vanguard Editor

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Vanguard Taking a Short Break

Vanguard will not be published in July because of the CDS 2012 Conference in Cincinnati. It will be back in mid August.

CDS 2012 Conference

July 23-25, Cincinnati, OH

***"Celebrating Community: Sustaining Community through
Innovation and Entrepreneurship"***

**Focus on local foods and arts, community engagement and learning,
campus-community partnerships, and comprehensive community initiatives**

More information

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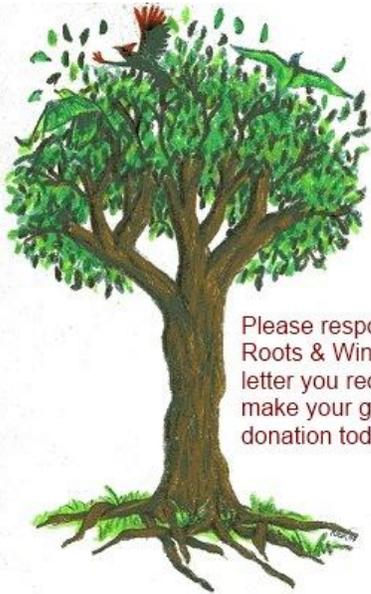
President's Update

Hello CDS Family!

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Please respond to the Roots & Wings appeal letter you received and make your generous donation today.

The CDS Annual Conference is once again upon us. If you have not done so, I would urge you to register for the conference and join us in Cincinnati. This year's theme is ***Celebrating Community: Sustaining Community Through Innovation and Entrepreneurship*** and promises to be exciting and invigorating. In addition to a full slate of presentations, the conference will feature informative and fun mobile learning workshops, internationally recognized keynote speakers, chances to network with other participants, and recognition of successful community developers and community development programs. Also don't forget to reserve your room at the [Kingsgate Marriott](#).

I would also like to encourage you to renew your membership. As we launch new programs and initiatives, your input, participation, and membership is vital for the sustainability of the Society. Coupled with multiple publications, CDS provides its members with printed, electronic, and interactive mechanisms for learning about emerging community development tactics, techniques, and strategies. You can renew your membership today [here](#).

The time has come once again to renew the various committees of the Society. These include the following:

- Awards and Recognition
- Communications/Publications
- Finance
- International
- Marketing/Membership
- Nominations and Leadership Development
- Program Planning
- Site Selection

Details on the roles and current leadership of each of these committees can be found on the CDS [website](#).

In the remaining month that I am privileged to serve as your president, I hope that you will contact me with recommendations and suggestions for the future of the Society. I look forward to a continued involvement in CDS and the field of community development. I also look forward to seeing you in Cincinnati.

Brent D. Hales
President, Community Development Society

Summer 2012 CDS Webinar Series

Vanguard Advertisements

Square ads are run near the top of the smaller left hand column of the *Vanguard*. The single issue ad rate is \$45. Ads for four issues will be discounted to \$40 each. For more information, contact [Dawn Kennedy](#).



Online education opportunities in Community Development

provided by:

UNIVERSITY OF
Nebraska
Lincoln

online.unl.edu/community

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CDS, in collaboration with the Heartland Center for Leadership Development and the Community Change Network, presents the [2012 Professional Development Webinar Series: "Community Readiness, Capacity and Measurement."](#) All webinars will be conducted on Thursdays - June 21 and 28 - from 11:00 a.m. to noon (Central).

News from CDS

CDS 2012 Conference: Earlybird Registration Deadline Approaching

The CDS International Conference Early Bird deadline is June 21. This exciting conference will take place in Cincinnati, OH, USA July 21-25, 2012. We are planning a [schedule](#) of seven concurrent tracks and over 100 presenters, with enough time for attendees to tour the exciting city of Cincinnati.

If you are a CDS member looking for collaboration and diversity, you don't want to miss this annual international conference. Start the conference off with a Mobile Learning Workshop on Monday, July 23. Then enjoy an opportunity to reconnect with old friends at our Monday night event, which will allow for plenty of networking. Registration is available [online](#).

Be sure to make your hotel room reservation at the Kingsgate Marriott Conference Center at the University of Cincinnati, located at 151 Goodman Drive, Cincinnati, Ohio 45219; 513-487-3800. Our conference rate for sleeping rooms is \$104.00 per night. Schedule a reservation [here](#). These discounted rooms are available until June 29 (based on availability).

Silent Auction

Want to do a good deed to support CDS? Please donate an item for the annual Silent Auction to benefit the CDS Endowment, which provides scholarships and other kinds of grants to support the professional development of CDS members.

Here's an opportunity to share a piece of your handiwork or an item that tells us something about your community. And yes, the snail, the necktie, and that bill that's been sold so many times will be back.

This event has become a CDS tradition. It's fun and shows how we can work together to support our society's future. It will be held Tuesday evening as part of the Annual Awards Banquet.

[More information](#)

Latest CDS Journal Available On-line for Members

Volume 43 No. 2, 2012 is now available online for CDS members *whether you chose the printed or electronic version with your membership*. To access this issue, [you must login using your CDS username and password](#). The link to the Journal is available on the



Community Development in a Changing World

Community Development Academy

September 24-28
2012

UNIVERSITY OF MISSOURI
Extension

<http://muconf.missouri.edu/commdevelopmentacademy/>

CD Resources

ERS Charts of Note

[Economic growth relatively high in developing countries during 2008-09 global recession](#)

[Farms involved in rural development-related on-farm activities vary considerably](#)

[Fruits and vegetables not necessarily more expensive than less healthy foods](#)

[Per capita Federal funding varies by metropolitan status](#)

[Farm populations targeted by USDA programs](#)

[Family farms account for about 88 percent of production](#)

[Veterans' share of population](#)

[varies across U.S.](#)

[Is The United States Population Heading to Long-term Deceleration?](#)

[The Future of Appalachia](#)

An online forum to contribute thoughts on the future of Appalachia.

[Smart Growth Network](#)

An EPA-sponsored partnership that forms strategies to help communities grow in ways that strengthen the economy, protect the environment, and improve the quality of life.

[The Crowdfunding Revolution: Social Networking Meets Venture Financing](#)

Community Development Institutes

Upcoming Meetings

[26th Annual Community Development Institute Central](#)

August 6-10, 2012, Conway, AR

[Midwest CDI](#)

August 6-9, 2012, Moline, IL

Conferences and Meetings

[ALIA Summer Institute](#)

June 18-23, 2012, Halifax, NS, CA

CDS members' only homepage. Once you have logged in, go to the USER MENU on the left of your screen; click on Welcome! which will bring you back to the CDS members only homepage. From there, you will see an option on the page towards the bottom: Click here for members only access to the CDS Journal. If you are interested in viewing archived issues, click on the option: Click here to directly view archived Journals.

Please contact the CDS Business Office at cds@assnoffices.com if you need your username and password, or if you are having trouble accessing the Journal through the link provided.

CDS Award Recipient Recognized

The University of Texas at Austin School of Social Work [has recognized](#) graduate student **Wm. Tim Bailey** as the 2012 recipient of the Ted K. Bradshaw Outstanding Research Award from CDS.

The Community Development Research and Practice Series

Routledge and CDS are pleased to present the first book in our new series, *Community Visioning Programs*, edited by Norm Walzer and Gisele Hamm. It aims to guide citizens, local leaders, and planners on what strategies are best to help them revitalize their communities and ensure a prosperous future.

| **232 pages | Routledge | Paperback: 978-0-415-68029-5
Hardback: 978-0-415-68028-8 |**

Others Books in the Works

Contemporary Theories of Community and Development -
9780415694131

21st Century Philanthropy and Community Development -
9780415683234

To Submit a Proposal

Please see the guidelines at

[The Community Development Research and Practice Series website](#)

Read a Book . . . Write a review! [New books are available for review](#), so go to the CDS website to see what is available. If you would like to write a review, send the name of the book (and your second and third choices, in case your first choice has already been assigned), and your mailing address to [Anne Silvis](#). She'll send you the book and the guide for writing the review. This is a great way to share information about a variety of books. And you get to keep the book!

CDS Journal Submissions

The Journal is now accepting manuscripts online.

[More information](#)

[**Reclaiming Vacant Properties: Remaking America for the 21st Century**](#)

June 20-22, 2012, New Orleans, LA

[**Association for Environmental Studies and Sciences 2012 Annual Meeting**](#)

June 21-24, 2012, Santa Clara, CA

[**Ecosystem Services Come of Age: Linking Science, Policy, and Participation for Sustainable Human Well-Being**](#)

July 31-August 4, Portland OR

[**The Future of Workforce Development: Where Research Meets Practice**](#)

September 19 - 20, 2012, Kansas City, MO

[**International Economic Development Council**](#)

September 30-October 3, 2012, Houston, TX

[**Tamarack's 2012 Communities Collaborating Institute: Innovating Together**](#)

October 1 - 5, 2012, Kitchener-Waterloo, ON, CA

[**NCBA Annual Meeting & Co-op Conference**](#)

October 2-5, 2012, Seattle, WA

[**Food Studies: An Interdisciplinary Conference**](#)

Call for Abstracts

Measuring Community and Economic Development Outcomes (Special Issue of *Community Development: Journal of the CDS*)

Federal and state governments, private organizations, foundations, and many other agencies with major investments in community and economic development have a growing interest in measuring outcomes from community and economic development efforts. Past evaluations have often relied mainly on employment and investment changes to measure outcomes. However, local development agencies recognize that these programs affect many groups throughout a community, and it is important to recognize and document other ways in which communities have changed. Jobs and private investment, while important, are not sufficient to evaluate community and/or economic development. Moreover, systemic changes that can lead to higher employment and per capita income rates often take years to show up in commonly used indicators. For example, the Community Capitals literature has recently been used by agencies to monitor changes in each capital.

All local development groups can benefit from learning about innovative approaches used successfully to measure and document outcomes from programmatic efforts. Consequently, we are issuing this call for abstracts on *Innovative Measures of Community Development Outcomes*. Abstracts will be selected with authors invited to prepare papers for inclusion in a special issue of *Community Change: Journal of the Community Development Society* in 2013. Mary Emery (South Dakota State University), Jane Leonard (Bush Foundation), and Norman Walzer (Northern Illinois University) will edit the special issue. Invited papers submitted in response to this call will undergo the usual refereeing processes used to evaluate manuscripts submitted to the journal.

Abstracts on a broad range of measurement approaches and tools are encouraged including: Short-term outcomes and outputs; Long-term impacts; tools used successfully to measure impacts on special groups in the community; policy changes that have resulted from improved measurement approaches; and other topics that address outcome measurement.

The abstracts should provide examples of how local agencies have implemented innovative approaches and measures but must also include a theoretical foundation *rather than only a case-study format*. Likewise, authors should go beyond reporting on a single successful community or economic development project. The focus should include ways to measure outcomes. In compliance with the goals of the Journal, the articles selected for inclusion in the special issue will include materials that can be generalized and adapted by users in other areas. Submissions from outside the U.S. are encouraged to

October 4-5, 2012, University of Illinois at Urbana-Champaign, IL, USA

[Under Western Skies 2: Environment, Community, and Culture in North America](#)

October 10-13, 2012, Mount Royal University, Calgary, AB, CA

[NCDD Seattle: A National Gathering of Civic Innovators](#)

October 12-14, 2012, Seattle, WA

[Northeast Conference on Public Administration](#)

November 2-3, 2012, Boston, MA

Grant Opportunities

NSF: [Small Business Innovation Research Program Phase I Solicitation FY-2013](#)

Application deadline: June 19, 2012

USDA: [Rural Housing Preservation Grants](#)

Application deadline: June 25, 2012

USDA: [Rural Agribusiness Energy Program](#)

Application deadline - Loans: June 29, 2012

NSF: [Small Business Innovation Research \(SBIR\) Small Business Technology Transfer \(STTR\) FY 2012 Phase I \(Release 3\)](#)

obtain insights into innovative practices used by organizations in diverse settings.

Authors of abstracts selected to prepare papers will be notified by August 15, 2012, with an expected paper completion date of December 15, 2012. A small stipend will be provided to authors. The final papers submitted must comply with the manuscript standards set forth in the Journal.

Abstracts (no more than 500 words) should be submitted to: econ_measures@niu.edu by July 15th, 2012.

Norman Walzer, Senior Research Fellow, Center for Governmental Studies, Northern Illinois University; nwalzer@niu.edu

CD Practice

[CD Practice is a web-based publication](#) of the Community Development Society. It presents innovative approaches, tools, and techniques that can be readily applied by community development practitioners.

CDS Website: Blog and Other Social Networking Features

A new blog has been installed on the CDS website. Click on the tab "Easyblog" to get started. To learn more about how the blog works, and all of the feature and functions, you can view a video **[tutorial](#)**. If you have suggestions or ideas, please do not hesitate to contact Communications Committee Co-Chair **[Paul Lachapelle](#)**.

CDS UpFront

Compiled by Timothy Collins, Assistant Director, Illinois Institute for Rural Affairs

In Praise of Cincinnati's Progressive Urbanism

[The Queen City](#) uses public space, place making, and mixed-use development to build its competitive advantage.

Report Examines Potential of Social Impact Bonds in United States

Although only one social impact bond has been launched to date - and that in the United Kingdom - the SIB approach to financing solutions to social problems is sparking considerable discussion in U.S. nonprofit circles, a report from McKinsey and Co.'s **[Social Innovation](#)** practice finds.

What Does "Creative Placemaking" Look Like?

Launched one year ago, ArtPlace works to accelerate **[creative placemaking](#)** by making grants and loans. So what does that actually

Application deadline: July 3, 2012

SBA: [Federal and State Technology Partnership Program \(FAST\)](#)

Application deadline: July 9, 2012

USDA: [Small Socially Disadvantaged Producer Grant](#)

Application deadline: July 24, 2012

Education: [Office of Innovation and Improvement \(OII\): Promise Neighborhoods Program Planning Grant Competition CDFA 84.215P](#)

Application deadline: July 27, 2012

USDA: [Rural Business Opportunity Grants \(RBOG\)](#)

Application deadline: August 6, 2012

USDA: [Rural Cooperative Development Grants \(RCDG\)](#)

Application deadline: August 6, 2012

Join the Community Development Society Today!

look like on the ground?

"Willingness and Ability" as Drivers of Community Development

Few communities move from planning to executing easily. This is especially notable in weak markets, though it occurs in strong markets too. In weak markets, planning does not typically require anyone to make a commitment. Or to put it more directly, it too seldom requires the community to really [make choices](#).

From Connection to Dispersal: Urbanisation in the 21st Century

Commentators have long studied connections between cities and how these influence their development. [Plan on continued changes](#).

The Rise of the New Economy Movement

Activists, theorists, organizations and ordinary citizens are [rebuilding the American political-economic system](#) from the ground up.

It Can Happen Here: The Screwed Generation in Europe and America

In virtually every developed country, and increasingly in developing ones, [this generation includes](#) not only the usual victims, the undereducated and recent immigrants, but also the college-educated.

Tax Breaks and Small Town Living

[Beyond incentives](#), it really comes down to the collective will and efforts a community puts forth in order to survive.

U.S. Separating by Education

When it comes to education, the rich are getting richer, as people with college degrees flock to a [small number of U.S. counties](#).

Choosing Ignorance is Stupid

The U.S. was once a world leader in collecting planning statistics. Now, other countries and international organizations [are taking the lead](#).

Speak Your Piece: We Can't Hide

[Helen Lewis](#), A longtime activist and scholar of Appalachia asks all who would sustain rural communities to keep focused on two tasks: shaping public policy and reforming the national economy.

Strategies for Economic Improvement in Appalachia's Distressed Counties

[A recent study](#) by the University of Tennessee-Knoxville for the Appalachian Regional Commission studies 10 distressed and formerly distressed counties across the region and explains the ways local governments, agencies, and community organizations plan and respond to challenging issues.

Values and the Next Generation

Evidence suggests that people in every corner of the globe appear to care about and be motivated by [basic values](#), at least to some extent.

The CDS membership year runs from July 1 to June 30 of each year. Membership dues must be paid by October 15 to be eligible to vote in the current year's election.

MEMBERSHIP CATEGORIES
www.cds-usa.org

Categories (responsible for dues category description)

Regular: Please see below to all those individuals, including the student category for master card, holding voting membership.

Student: Please see below to all those individuals, including the student category for master card, holding voting membership.

Household: Please see below to all household members, including the student category for master card, holding voting membership.

Retiree: Please see below to all those individuals, including the student category for master card, holding voting membership.

For more information contact:
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 Web Site: www.cdsusa.org

MEMBERSHIP INFORMATION and APPLICATION

What is the Community Development Society (CDS)?

For 47 years practitioners, researchers, and scholars from around the world have shared CDS as their professional society. A diverse membership represents a variety of interests including education, healthcare, social services, government, non-profit/public agencies, universities or private sector, foundations, economic development, urban groups, and more. An international association, its purpose is to foster the development of professional society. CDS is an advocate for excellence in the profession and for the improvement of neighborhoods in general.

"CDS is the go-to organization for learning about the necessary development process and a clearing house for data on practitioners and scholars, for practice and field and national for anyone involved in helping in community development process or scholarship."
 — CDS Member

Click on the image above to view the CDS Membership Brochure and Application.

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Will "Rebel Cities" Revolt Against Global Inequality?
[In this interview](#) with Marxist scholar David Harvey, Aaron Leonard discusses the author's new book, *Rebel Cities: From the Right to the City to the Urban Revolution*.

How to Spot Income Inequality from Space: Look for the Trees
 Richer communities can afford [more space for trees](#), and place a higher premium on growing and maintaining them.

Measuring Prosperity: Maryland's Genuine Progress Indicator
 The approach Maryland is pursuing involves the Genuine Progress Indicator (GPI) as an alternative to traditional economic gauges. [GPI calculates values for societal and environmental conditions](#) unrecognized by the market.

Potential and Peril Lie 'Between Two Rivers'
[A documentary film](#) explores the rich and rough heritage of Cairo, Illinois, situated at one of the most precarious spots in all the U.S.

A National Conversation on the Future of Our Communities: Seeking New Ideas in Community Planning, Design, and Development.

What's your vision for the future of your community? Join the [Smart Growth Network](#) (SGN) in the [first national conversation](#) about how neighborhoods and regions could be planned, designed, or developed to meet the needs of current and future generations. Your ideas will help members of the Smart Growth Network form strategies to help communities grow in ways that strengthen the economy, protect the environment, and improve the quality of life.

Housing Investment Has Larger Impact on Neighborhoods
[Housing investments](#) by community development corporations significantly increase the appreciation of nearby homes, thus helping to stabilize declining neighborhoods.

House of the Immediate Future a Mix of Prefab and Site Built Construction
[A model home](#) offers a sober return to basics as we better understand the reality of limited resources, walkable neighborhoods, and global warming.

University Economic Development Association Launches Body of Knowledge Committee
[The committee's](#) first priority will be to discuss the initial ideas of committee members, develop and agree to a work plan.

[Comments, Suggestions, Submit an Article](#)

Do you have
something to
share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to CDS@assnoffices.com with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.

VANGUARD NOW ARCHIVED ONLINE

Looking for something you read about CDS?

Did something in CDS UpFront tickle your fancy?

Back issues of the Vanguard can now be found on the CDS Website.