



November

Vanguard Extra

In This Issue

[CDS Practice](#)

[News from CDS](#)

[CDS Marketing and Membership](#)

[CDS UpFront](#)

WANTED: Manuscript Reviewers for CDS Practice

With the recent reinvigoration and repositioning of *CD Practice*, it is necessary to once again request volunteers to serve as manuscript reviewers.

So if you are interested, please contact Mike Dougherty so he can put you on the list:
michael.dougherty@mail.wvu.edu.

Please resubmit your information, even if you have previously said that you would review CD Practice manuscripts, since he is reassembling and completely reconstituting the reviewer list.

 [Send to a Colleague](#)

News from CDS

Time to Start Thinking about the Annual Meeting ***Boise, Idaho, July 27-30, 2011*** **By Brent Hales, CDS Vice President, Programs**

The 2011 joint annual conference of the Community Development Society (CDS) and Rural Sociological Society (RSS) will be held in Boise, Idaho, July 27-30, 2011. The conference will be held at the historic Grove Hotel, in downtown Boise.

The theme is "Innovative and Creative Strategies for Constructive Community Change." Both CDS and RSS are committed to promoting positive community change.

We invite students, practitioners, researchers, and policymakers to consider sharing their experience, expertise, and research findings on innovative strategies for community change related to current social and economic trends. We are looking for sessions on these trends and how new approaches to creative community change - whether on the edges of large metro areas, in the revitalization of central cities or in sparsely populated rural areas - are dealing with the impact of these trends.

The conference schedule will include opportunities to attend joint CDS/RSS sessions, plenary speakers, mobile learning workshops, and numerous presentations. In addition, the local host committee has been busy planning great local events for your enjoyment.

The Program Planning Committee will accept abstracts for proposed presentations for the 2011

Follow Us:



Conference. Abstracts involving scholarly research and partnerships between practitioners and academics are especially encouraged.

Shifts in population patterns and employment, changes in technology, and expected immigration in past 20 years have markedly altered the social and economic landscapes across the United States. Rural areas have lost population to urban centers which have, in many instances, seen outmigration to less densely populated suburbs or exurban communities. At the same time, some central cities have seen a revitalization as young professionals seek opportunities to access culture, employment, and entertainment. In the next 40 years, estimates are that the U.S. could see an additional 100 million residents, many of whom will be immigrants. Accommodating these population changes will require innovative and creative strategies based on sound theory and practice.

All of these trends have brought about need for creative community change, whether on the edges of large metro areas or in revitalization of central cities. Innovative local economic development strategies incorporating technological advances, attractive mix-use residential developments, and new land-use configurations will be necessary to bring about an assimilation of the new residents.

Aggressively pursuing well-documented successful modes of community change will be essential for all communities in the next decade or two to participate in the economic recovery and to adjust to expected long-term social and economic trends. The theme of the 2011 Community Development Society conference in Boise, ID, focuses on innovative practices and policies used by public and private agencies to bring about constructive and effective community change to deal with past and pending socio-economic trends.

Registration fees start at \$300 for members and \$410 for non-members. Students receive a discounted rate of \$200.

More information will be coming soon.

CDS Marketing and Membership

***CDS Marketing and Membership Committee
Helps Guide Future Activities***

**By Chris Marko, Co-Chair, M and M Committee;
Rural Development Specialist, Rural
Community Assistance Corporation**

For the past three years the Community Development Society (CDS) Marketing and Membership (M and M) Committee has focused on developing membership outreach strategies and marketing opportunities. Last year M and M Committee members Karen Blewett, Kris Kauth, Wanda Sachura, John McNutt, and Chris Marko:

- helped design a new CDS Banner featured at our annual conference and other events;
- developed the new "Member Spotlight" for our website highlighting our diverse membership, who we are, and why we are involved with community development;
- embarked on a membership campaign to reach out to members "One by One We Can Get It Done" and recruit others during our annual conference and throughout the year.

In the spring of 2010, the committee worked with the Board of Directors and administrative staff to develop and conduct a survey of our membership. The purpose of the survey was to gather information regarding the organization, benefits of membership, and priorities CDS should focus on. Karen Blewett, co-chair, spearheaded the survey effort with the help of Lori Landry.

Membership Survey

A brief summary of results was presented at the CDS Conference in New Orleans in July by CDS President, Norman Walzer. "CDS needs to be responsive to the needs and desires of our members. Like many organizations we want to make sure CDS is a strong organization in the future. The survey will help guide us in developing new strategies and activities which benefit members of CDS" said Walzer.

Survey results show that members value the conference, as well as publications (especially *Community Development: Journal of the Community Development Society*). A significant number of respondents indicated interest in more networking activities between conferences including webinars, social networking opportunities, and other events sponsored by CDS.

New Activities

The M and M Committee has helped generate interest in "non conference program activities." In 2010, CDS developed a new training and networking initiative and launched a series of webinars. The webinars have ranged in topics from entrepreneurship to leadership and innovation in changing times. Feedback on the webinars has been positive, and we will continue to conduct these in the future.

The Committee is working with other committees and the Board to identify new partners for collaboration. In addition the organization has created a "Social Networking Committee" to explore ways CDS members can stay connected using social networking websites; connect with partners, and others involved with community development throughout the U.S. and around the world. The CDS Board is looking at ways to generate support for new activities through partnerships with agencies, other organizations, academic institutions, and within our membership. The upcoming Conference in Boise, Idaho will be conducted with the Rural Sociological Society (RSS).

Staying Connected

CDS faces the challenge with retaining members, particularly from other countries. Given the rich diversity of CDS, there are great opportunities to continue stay connected internationally through social networking. Folks who attend our conferences consistently sign up for the CDS International Committee with interest in maintaining connections between conferences.

The CDS Annual Conference 2010 in New Orleans on "The Role of Community in Disaster and Economic Recovery" combined forces with the International Association for Community Development (IACD). The conference was a great opportunity for both organizations to strengthen connections among researchers and practitioners worldwide. The conference was one of our most successful events which can lead to continued interest in CDS. The leadership of CDS recognizes the importance of interpersonal communication as well as web-based networking. We welcome your thoughts about ways to stay better connected through CDS.

Committee Participation

The CDS Board recognizes the need to keep new members engaged and one way to do this is to encourage participation in Committees. Chris Marko, Co-Chair of the M and M Committee, and Anne Silvis, Chair of the Communications Committee, conducted a presentation for New CDS Members at the beginning of the conference in New Orleans. This helped new members feel welcome, provided information about CDS, its organizational structure, and ways get more involved with CDS, including committees. Many attendees expressed interest in serving on committees at the conference. The M and M Committee is following up with folks who have expressed interest in serving on the Committee, which is a dedicated and fun group of people who will continue to help guide the organization with outreach and new activities for the future of community development and the organization.

If you are interested in more information on the Marketing and Membership Committee please contact Chris Marko at (503) 228-1780 or cmarko@rcac.org. We encourage your participation!

CDS UpFront

**Compiled by Timothy Collins
Assistant Director, Illinois Institute for Rural
Affairs, Western Illinois University - August
2010**

Rise in Poverty Hits Sun Belt Hard

Poverty rates in the Sun Belt and California and Florida have outstripped the national average, affecting the booming places of previous economic expansions.

[Next American City](#)

Would a Walmart Solve West Oakland's and Nashville's food problems?

What will it take to get wholesome food to parts of the nation's cities? By Stephanie Ogburn.

[Grist](#)

Nebraska: State of Microenterprise

A report has found that the Nebraska Microenterprise Act (LB 327) adopted by the Legislature in 1997 helped to create nearly 2,000 jobs by directly financing 1,147 Nebraska businesses.

[Center for Rural Affairs](#)

Reflections on the Transition

Self-sufficiency is a misnomer. What we aiming for is local sufficiency, together with our neighbors. By Pamela O'Malley Chang.

[Yes!](#)

Role for Comprehensive Community Development

Many people are concerned about Minnesota's lack of progress in closing racial gaps, particularly in the Twin Cities and believe comprehensive community development can play an important role.

[Minnesota Public Radio](#)

The Big Society in the UK

The Conservative party in the UK has announced a flagship initiative called the Big Society. The stated aim is "to create a climate that empowers local people and communities, building a big society that will 'take power away from politicians and give it to people.'"

[Read More](#)

Mayors Seek Engagement for Community Service

10 major U.S. cities are launching citywide community service plans that will channel volunteers towards each city's greatest needs.

[Citiesofservice.org](#)

New NREL interactive tool maps national bioenergy resources

The National Renewable Energy Laboratory (NREL) has developed two BioEnergy Atlases, which allows users to select from a variety of biofuels and biopower resources and see their geographic locations displayed instantly.

[Check Out the Atlases](#)

Purdue Center for Regional Development

Strategic Doing enables people in loosely joined, open networks to think and act strategically.

[More Information](#)

Oregon Public Broadcasting

The Rural Economy Project was designed as a partnership to help gather resources and meet the needs of workers and businesses in rural communities across Oregon.

[More Information](#)

Cluster Navigators

On Nurturing Competitiveness is an occasional newsletter that contains information on cluster development and features a successful cluster.

[More Information](#)

Center for Rural Entrepreneurship

A comprehensive website to help professionals and community members.

[More Information](#)

City of Littleton, CO

What's all this about economic gardening?

[More Information](#)

Do you have
something to
share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to CDS@assnoffices.com with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.