



COMMUNITY  
DEVELOPMENT

S O C I E T Y

August 2012

# Vanguard

Timothy Collins, Vanguard Editor

## CDS 2013 Conference

July 20-24, Charleston, SC

*"Beyond the Boundaries: Creating Innovation Through Regional Collaboration"*

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### President's Update

#### President's Update

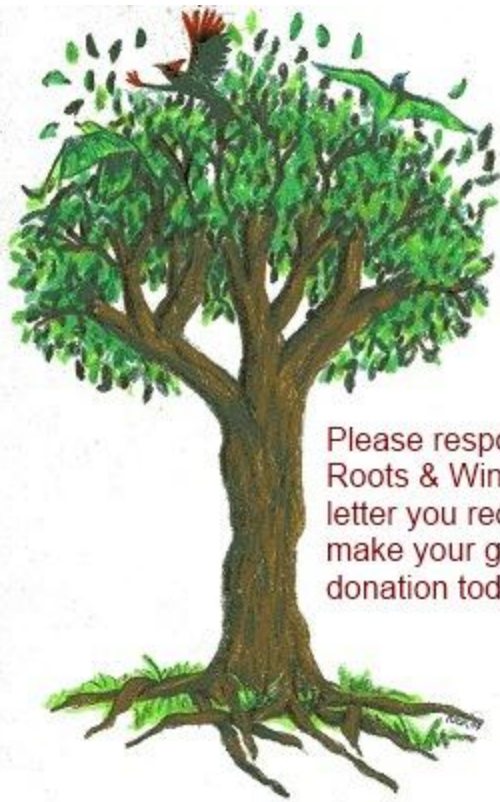
*The only way to make sense out of change is to plunge into it, move with it, and join the dance.*

**- Alan Watts**

#### Greetings!

Let me first say that I am honored to be President of the Community Development Society and look forward to the next year as we work with our communities and colleagues to deal with the many changes occurring in our country. Now, possibly more than ever, there is a need for community developers to provide the insight, guidance, and help that citizens and leaders need to cope with the challenges they are facing.

I have change on my mind as I write my first Presidential column for the CDS *Vanguard* - change in leadership at CDS; continued changes (challenges) in the economy; changes in the environment (so many of us are dealing with the impact of the drought); changes in local, state and federal leadership; and how



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our communities are struggling to understand how these, and many other changes are and will impact them.

While certainly challenging, these are exciting times for community development. I see the Society's membership growing, increased interest in our conference and many opportunities for partnerships - our [Community Wealth](#) discussion; partnership with the Community Change Network which held a pre-conference workshop at our meeting in Cincinnati; cooperating with NACDEP and IACD.

I encourage you to share your thoughts and insights on change and how you are helping communities deal with it -- friend [Community Development Society on Facebook](#).

Sincerely,

Sharon Gulick  
President, Community Development Society



Online education opportunities in Community Development

Provided by:  
UNIVERSITY OF  
**Nebraska**  
Lincoln

[online.unl.edu/community](http://online.unl.edu/community)

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## News from CDS

### New Board Members

New board members who began their terms at the CDS annual meeting in Cincinnati are:

**Katie Ellis**, Foundation for a Healthy Kentucky; **Chris Marko**, Rural Community Assistance Corp.; **Beth Nagy**, Cincinnati; and **Greg Wise**, University of Wisconsin.

Congratulations and good luck!

### IACD members present at 2012 CDS conference

International Association for Community Development members **Rod Purcell** and **Dave Beck** from the University of Glasgow, Scotland, UK, were among a number of IACD representatives at the recent Cincinnati conference. They [presented a case study](#) of community sustainability issues in Dharavi, Mumbai, what is currently termed "international mega slums." IACD board members attending the conference included **Ingrid Burkett**, IACD President and representing Oceania; **Randy Adams**, representing North America; and Purcell, representing Europe.



Community Development in a Changing World

Participatory Planning Group Process

Economic Mobility Sustainability

Grassroots Involvement Social Capital

Role of Community Community Leadership

COMMUNITY DEVELOPMENT

Community Development Academy

September 24-28

**2012**

UNIVERSITY OF MISSOURI  
**Extension**

<http://muconf.missouri.edu/commdevelopmentacademy/>

## CDS -- Get Involved

The Community Development Society furthers community work through teaching, practice, and research. CDS provides those who do community work with best practices, networking opportunities, tools, and other resources.

[Board Members](#)

[Access the CDS Journal \(Members Only\)](#)

[CDS Journal Submissions](#)

[CD Research and Practice Series](#)

[CD Practice is a web-based publication](#)

[Read a Book...Write a review!](#)

[Be a blogger](#)

[Interested in a CDS Committee?](#)

- Awards and Recognition
- Communications/Publications
- Finance
- International
- marketing/Membership
- Nominations and Leadership Development
- Program Planning
- Site Selection

[Subscribe to the Vanguard](#)

[Would you like to join CDS?](#)

[Want more information about CDS?](#)

## CD Resources

### ERS Charts of Note

- [Unemployment rates are lower in nonmetro areas for all education levels](#)
- [A mixture of trees and open area is most appealing](#)
- [Ethanol strengthens the link between agriculture and energy markets](#)

### **Banner Year for Endowment in Cincinnati** ***This year's annual conference fundraising***

for the CDS Endowment raised a record \$3,829, including \$2,665 from the auction and \$1,164 in direct contributions. This is the highest amount raised from the auction since its inception in 2004. Many, many thanks to all the donors of auction items (some pretty creative items came in this year), to the winning bidders and to all contributors. Your support for the endowment means that we can continue to offer scholarship support and awards to students and CDS members.

### **Growing the Endowment is growing CDS.**

The original intent in creating an endowment was to provide opportunities for diverse community development professionals to participate in the CDS annual conference and to cultivate new members from among the broad field of community development. **Scholarships** offer support to those who may not be able to afford to attend our conference, thereby opening up the organization, and ourselves, to new ideas and ways of thinking and acting related to community development. By supporting the development of new community development professionals with diverse viewpoints, we are building the membership of CDS in ways that reflect the breadth of the field. The Board of Directors and Roots and Wings Campaign thank you for your generous support!

Check out our zany CDS members performing a **goofy dance** to the strange music produced by a snail alarm clock (symbolically related to the CDS logo) as part of the silent auction.

### **CDS Award Winners**

Congratulations to our 2012 **CDS Award Winners**, recognized by their peers for outstanding work for our society and communities and for their tremendous potential. They are:

#### ***Donald W. Littrell New Professional Award***

James Wilcox, University of Southern Mississippi

- [Participation in USDA's Summer Food Service Program remained high in 2011](#)
- [Food insecurity is concentrated in Sub-Saharan Africa in 2012](#)
- [SNAP participation up more in some States than others](#)
- [Participation in USDA's Supplemental Nutrition Assistance Program varies by State](#)
- [Increases in the U.S. poverty rate were highest in the manufacturing areas of the Midwest and South](#)
- [Mapping frontier and remote areas in the United States](#)
- [SNAP benefits mitigated increases in severity of child poverty during the 2007-09 recession](#)
- [A growing number of families have received the earned income tax credit since its creation](#)
- [Gap in nonfarm earnings for metro and nonmetro counties remains wide but has narrowed slightly](#)
- [Nonstandard work arrangements may make households more susceptible to food insecurity](#)
- [SNAP benefits targeted to poorest households](#)
- [Changes to U.S. immigration policy may impact agricultural industries differently](#)

The [Governors' Institute on Community Design](#) advises governors and state leaders as they seek to guide growth and development in their states.

[CooperateUSA](#), an online directory of co-ops in the U.S.

Published quarterly by the Federal Reserve Bank of Kansas City, [Community Connections](#) reports on research, programs and emerging issues affecting low- and moderate-income and small business communities.

#### **Current Research Award**

Steve Jeanetta, University of Missouri - Columbia

#### **Community Development Achievement Award**

Mary Domahidy, St. Louis University

#### **Duane L. Gibson Distinguished Service Award**

Mary Emery, South Dakota State University

#### **Innovative Program Award**

Kansas PRIDE Program

#### **Outstanding Program Award**

Community Development Council

#### **2012 Scholarship Fund Awardees**

Courtney Marshall, Master's Student, Community Development Graduate Group, University of California - Davis

Sandra Arciniega, Undergraduate Student, Housing Studies Program (Minor in Sustainability Studies), University of Minnesota - Twin Cities

#### **Ted Bradshaw Fund Award**

Wm. Tim Bailey, Master of Science in Social Work (Community and Administrative Leadership Concentration), School of Social Work, University of Texas - Austin

#### **George Nickolaus CD Graduate Student Award**

Lisa Hightower, Doctoral Student, Agricultural & Extension Department (Community Development Focus), Virginia Tech University

#### **Rural Wealth Creation as a Sustainable Economic Development Strategy**

Special Issue of *Community Development*: This [Call for Papers](#) is soliciting contributions that describe the framework for and outcomes of economic development strategies that create multiple forms of wealth that stick in rural places and integrate rural places into larger economies. New due date for abstract submissions: **September 15, 2012**. New date for author notifications: **October 1,**



The Federal Government's Partnership for Sustainable Communities has published a guide, [Federal Resources for Rural Communities](#).

[USDA Directory](#) records more than 7,800 farmers' markets

Federal Reserve Bank of Minneapolis Community Development Twitter feed, @MplsFedCMD. The full set of tweets is viewable at <http://twitter.com/MplsFedCMD>.

## Conferences and Meetings

[Agir Ensemble pour un Monde Juste: Définir un nouveau contrat social](#)  
September 3-7, 2012, Montréal, QC, CA

[Transition Network UK Conference 2012: Building Resilience in Extraordinary Times](#)  
September 14-16, London, UK

[The Future of Workforce Development: Where Research Meets Practice](#)  
September 19 - 20, 2012, Kansas City, MO

[National Community Development Conference, Australia](#)  
September 20-21, Freemantle, Western Australia

[Art of Community 2012: People, Place, and Purpose](#)  
September 21-25, 2012, Occidental, CA

[International Economic Development Council](#)  
September 30-October 3, 2012, Houston, TX

[Tamarack's 2012 Communities Collaborating Institute: Innovating Together](#)  
October 1 - 5, 2012, Kitchener-Waterloo, ON, CA

2012.

## Communications Committee

As a result of a fruitful meeting during the Cincinnati conference, priorities for the coming year include developing more webinars; improving and coordinating the website and social networking initiatives, including the *Vanguard*; developing a peer review process for all publications, including webinars; and creating a press kit. Interested in joining the fun? Contact [Anne Silvis](#) (print) or [Paul Lachapelle](#) (electronic).

## CDS UpFront

*Compiled by Timothy Collins, Assistant Director, Illinois Institute for Rural Affairs*

### 'Impact Investing' on the Rise

A growing number of grantmaking organizations in the D.C. area have begun to experiment with loans and equity investments that require nonprofits or socially minded businesses to [repay the money over time](#).

### Watch the American Landscape Change as Seen From Space

The Landsat mission has been taking satellite imagery and data of Earth for 40 years. One of the primary benefits of such a record is the ability to study [changing landscapes](#).

### Community Development and Health Sectors Working Together

Increasingly, studies highlighting one's zip code as a major social determinant of health are opening up the [conversation between the community development and health sectors](#).

### The New Geography of Success in the U.S. and the Trap of the 'New Normal'

Some states [have found their own way out](#) of the "new normal," in some cases reversing all the losses of the great recession and then some.

### The Rise of the 1099 Economy: More Americans Are Becoming Their Own Bosses

While the economy has been miserable for

**[NCBA Annual Meeting & Co-op Conference](#)**

October 2-5, 2012, Seattle, WA

**[Food Studies: An Interdisciplinary Conference](#)**

October 4-5, 2012, University of Illinois at Urbana-Champaign, IL, USA

**[International Conference on Cooperative Economics](#)**

October 6-11, 2012, Quebec City, QE, CA

**[Under Western Skies 2: Environment, Community, and Culture in North America](#)**

October 10-13, 2012, Mount Royal University, Calgary, AB, CA

**[NCDD Seattle: A National Gathering of Civic Innovators](#)**

October 12-14, 2012, Seattle, WA

**Bioneers: Catalyzing a Resilient Communities Network**

**[Pre-conference:](#)** October 18, 2012, San Rafael, CA

**[Conference:](#)** October 19-21, 2012, San Rafael, CA

**[University Economic Development Assn.](#)**

October 21-24, 2012, Chattanooga, TN

**[Food Secure Canada's 7th National Assembly](#)**

November 1-4, 2012, Edmonton, AB, CA

**[Northeast Conference on Public Administration](#)**

November 2-3, 2012, Boston, MA

**[12<sup>th</sup> Annual New Partners for Smart Growth Conference](#)**

February 7-9, 2013, Kansas City, MO

**[NACDEP Galaxy IV](#)**

2013, Pittsburgh, PA

small business, and many larger ones as well, the **[ranks of the self-employed](#)** have been growing.

**Core City Growth Mainly Below Poverty Line**

Over the toughest economic decade since Great Depression, the nation's core cities continued to gain more than their share of the **[below poverty line](#)** population in the 51 metropolitan areas with more than 1,000,000 population.

**How CityPulse Plans to Put St. Louis On the Map**

"So many people see it as a fly-over city past its heyday, but St. Louis has this incredible creative scene," says Tara Pham, one of the recent college graduates who comprise **[Brain Drain](#)**, a local collective whose name is inspired by the propensity of recent college grads to flee the city, taking their talent and enthusiasm with them.

**A New Era of Worker Ownership?**

All over the country, people-like the workers of Chicago's New Era Windows-are building **[worker-owned cooperatives](#)** that root jobs in the communities that need them.

**Economic Segregation Spreads across America's Cities**

We are beginning to see - all the way down to the neighborhood level - that America's growing gap between the rich and poor is also **[affecting where \(and with whom\) we live.](#)**

**Blessed Are the Hipsters. Or Not**

Two essays debate the "creative class." Maybe coffee shops and bike shares aren't a real urban policy. **[Blessed Are the Hipsters. Hipsters won't save us.](#)**

**Leveraging the State's Role for Quality School Facilities in Sustainable Communities**

A recent report lays out a detailed framework that re-envision **[California's role in K-12 infrastructure](#)** to appropriately support educational outcomes and contribute to sustainable communities.

## Grant Opportunities

### [USDA: Small Business Innovation Research Program - Phase I](#)

Application deadline: September 6, 2012

### [EDA: FY 2012 Public Works and Economic Adjustment Assistance Programs Opportunity Application](#)

deadline: September 14, 2012, for funding cycle 1 of FY 2013

### [NEA Research: Art Works, FY 2013](#)

Application deadline: November 6, 2012

### [NSF: Small Business Technology Transfer Program Phase I Solicitation FY-2013](#)

Application deadline: November 20, 2012

### [EDA: Planning Program and Local Technical Assistance Program](#)

Application deadline: Accepted on a continuing basis and processed as received

*Join the Community Development Society Today!*

The image shows a membership brochure and application form for the Community Development Society (CDS). The brochure includes the following information:

- Member Information:** Categories include Corporate (from \$1,000 to \$10,000), Individual (from \$100 to \$1,000), Household (from \$100 to \$1,000), and Family (from \$100 to \$1,000).
- What is the Community Development Society (CDS)?** A professional association where research and practice join to build community.
- CDS Principles of Good Practice:** A list of five principles: 1. Provide both individual and organizational participation to meet existing and emerging needs; 2. Engage community members in learning about and understanding community issues; 3. Mobilize the diverse talents and skills of the community; 4. Develop and sustain the leadership capacity of community members; 5. Be open to using the full range of assets available to meet needs.
- MEMBERSHIP INFORMATION and APPLICATION:** A form for joining the CDS.

Click on the image above to view the CDS Membership Brochure and Application.

## Vanguard Advertisements

Square ads are run near the top of the smaller left hand column of the Vanguard.

## National Conversation Blog: Smart Growth

What do you see as the **next big thing** in your community? What do you want your community to become? And what's the next set of issues we have to tackle to make our communities better?

## Beyond Throwaway Cities: How To Build An Export-Proof Local Economy

We invest billions to create a functioning city. How do we create local businesses that won't be tempted to **pack up our jobs and leave town**?

## The Community-Building Power of Communal Gardens

A growing body of research shows that **urban farms reduce violence**.

## San Francisco Embraces the Pop-Up for Neighborhood Revitalization

Once a strategy for retailers to build brand awareness and coolness cred in a flashy spectacle (now you see us, now you don't), **the pop-up shop** has transformed into a tool of urban revitalization.

## VFDs - Small Budget, Big Pride

**Rural fire departments** are largely volunteer. They don't have as much money, equipment or training, and sometimes the roads are bad. But what they have in abundance is pride in their communities.

## 10 Ways to Love Where You Live

**How to build community** here and now—because neighborhoods are more than houses in proximity.

## U.S. Cities Where Young Adults Are Most (and Least) Likely To Live at Home

A recently released study, **"During the Great Recession, More Young Adults Lived with Parents,"** examines why so many more young people are living with their parents today. They study cites three main factors: delay of marriage, economic fallout of the recession, and low educational attainment.

## Skills, Wages and Rural America

**Why are incomes lower** in rural communities than in central cities? Three economists say it's

The single issue ad rate is \$45. Ads for four issues will be discounted to \$40 each. For more information, contact [Dawn Kennedy](#).

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all a matter of skills.

### **Rural Jobs Grow at Half City Rate**

About a third of all rural and exurban counties had [fewer jobs](#) this June than in June 2011, as job growth in rural America was half of that in the cities.

### **Financial Inclusion: Making It Work for the Benefit of All**

The summer 2012 issue of the Federal Reserve Bank of Kansas City's [Community Connections](#) explores how lenders can better engage low- and moderate-income customers with innovative business models, delivery systems and products. The newsletter also features the launch of a new quarterly series of maps that track seriously delinquent mortgages and foreclosures.

### **Power Check: Protecting the Digital Commons**

This think piece reflects on the evolution of information and communication technology (ICT) as a tool to monitor, report, and critique corporate and state behavior. How [Internet governance](#) develops nationally and internationally will impact profoundly the online freedom of assembly and speech of people everywhere.

### **Communities In Need of a Full-service Supermarket**

A [major study by the CDFI Fund](#) identifies more than 1,500 underserved communities in the U.S. that do not have a full-service supermarket, but have enough unmet demand to support one.

[Comments, Suggestions, Submit an Article](#)

Do you have something to share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to [CDS@assnoffices.com](mailto:CDS@assnoffices.com) with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.



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