



April 2010

Vanguard E-News Bulletin

CDS Spotlights Members

As part of the CDS membership campaign, the Membership and Marketing Committee has initiated its Member Spotlight on the CDS website. Located under JOIN, this page puts the spotlight on CDS members, and their interests and areas of expertise in the community development profession.

Each month the CDS will spotlight new members, gathering the information from the [membership survey located here](#). If you have not already completed this survey, please do so, and maybe you will be the next member in the spotlight!

[Click here to view the CDS Member Spotlight](#)

Announcing.....

Community Development Society Webinar Series

Initiating Innovation in the Face of Rapid Change

There are two remaining webinar programs on Initiating Innovation in the Face of Rapid Change that are being offered this spring through the Community Development Society www.comm-dev.org

DATES:
Thursday, May 13 - Breakthrough Solutions for Your Community

Dear Mallory,

CDS is looking for strategies to harness the power of social networking to support our work to facilitate successful community change. As we look at how we can utilize these new tools to help our colleagues access new information and to find new ways for working with communities to assist them in designing and implementing change strategies that can lead to prosperous communities for all, we seek your ideas. How are you using social media in your practice? How might the Society learn from your experience to develop vibrant opportunities for learning from each other? We invite you to use our NING site <http://communitydevelopmentsociety.ning.com/> to share your ideas and insights about how social networking can facilitate positive social change.

-[Mary Emery](#), CDS President

CDS/IACD International Conference

July 24-28, 2010 - New Orleans, LA

The CDS/IACD International Conference registration is open! The joint conference will take place in New Orleans, LA, USA starting on July 24-28, 2010 with a schedule including over 100 presenters, 43 concurrent sessions, and enough time for attendees to get a taste of New Orleans' flavor! Why attend? The joint CDS/IACD conference is the result of years of collaboration and planning. And the location, New Orleans, LA, is no coincidence. After the hurricanes that ravaged this area in 2005, New Orleans had to be rebuilt from the ground up. Participants of the 2010 CDS/IACD conference will witness how innovative community and economic development have played major roles in rebuilding and reconnecting this resilient community.

Starting on July 24, attendees can volunteer their time to build a house for Habitat for Humanity. The New Orleans Area Habitat for Humanity is a non-profit organization dedicated to eliminating

Presented by Mark Peterson, University of Arkansas Extension
Thinking about progress innovatively, can help move your community to Breakthrough Solutions. Small distinctions can increase impacts by applying new approaches.

Thursday, June 3 - Innovative Collaboration with Elected Officials

Presented by Paul Lachapelle, Montana State University Extension and Dan Clark, Local Government Center-MSU
Collaboration between local elected officials and community economic development professionals can mean the difference in projects advancing or not. Learn how to improve these key relationships.

WEBINAR TIME: 2:00-3:00 PM CST

REGISTRATION: [Register on-line here!](#)

Member Registration -\$29 / webinar / member

Non-Member Registration -\$59 / webinar / non-member (or join CDS to qualify for member rate savings!)
www.comm-dev.org

Student Registration - \$10 / webinar / student (Student ID # required) or (Student ID # required)

 Send to a Colleague

sub-standard poverty housing. Habitat is a long-term housing solution that provides the opportunity to buy simple, decent, and affordable housing to lower-income families in the community. Habitat finances a loan, builds the home and sells the home to qualified applicants in partnership with supporters and volunteers.

Start the convention a day early and volunteer your time and help give something back to New Orleans families in need.

Click the following link to access the registration invitation: <http://quest.cvent.com/i.aspx?1Q%2cM3%2c1ea5f34e-8b02-4997-9306-9802ce61d00c>

We look forward to seeing you in New Orleans!

Haiti

Haiti: Enabling Communities to Meet Immediate Needs, Re-build Infrastructure, Mitigate Future Disasters and Revitalize Economic Opportunities.

The CDS/IACD International Conference will offer this session at the start of the conference on Sunday, July 25 from 3:00-5:00 pm. This session will provide an update of the work going on in Haiti as well as compare it to similar work around the world. Lessons learned and promising practices in the aftermath of the Tsunami in Indonesia, the Hurricanes in Central America and Katrina in the U.S. will be shared as they relate to the situation in Haiti. Representatives from various organizations assisting in the relief and rehabilitation efforts in Haiti will present their organizations' work. An open discussion will focus on the role of community development during and after such crisis.

Pre-Conference Workshops

Join the CDS and IACD Conference to partake in one of three pre-conference workshops that are offered on July 25 in New Orleans, LA, USA:

July 25, 2010 - 8:00 am -5:00 pm
Building on Community for Economic and Disaster Recovery, presented by Ted Smeaton & Jim Diers

This interactive one day workshop will explore strength based approaches that have been used around the world to assist in economic and disaster recovery. Examples are as diverse as recovery after the Tsunami in Indonesia, civil unrest in East Timor, drought mitigation in Kenya, bushfires and floods in Australia, economic recovery in Columbia City in Seattle, Bulls in New Zealand, Lake Street in Minneapolis and Newcastle Australia. This will assist participants to explore these examples and relate them to their own experiences. Through a facilitated process, participants will be assisted to explore key similarities and differences in each approach. From

this experience a practical model with six key steps will unfold. Participants will be assisted to explore how to implement strength based approaches in their own community as either government officials or practitioners. They will explore practical ways of understanding resilience of their community, the assets that exist to support resilience that builds participation, increased community problem solving, learning capacity and leadership development. We will also explore how communities using ABCD principles and processes to prevent economic crisis, and build resilience ahead of crisis. The workshop will also help participants to see how strength based approaches have been integrated into other more traditional approaches to economic and disaster recovery.

July 25, 2010, 1:00 - 4:30 pm
Breakthrough Solutions - Building Vibrant Sustainable Communities & Regions in Challenging Times, presented by: Mark Peterson & Ed Levy

Breakthrough Solutions provides a fresh look at how to leverage and transform community assets, inspire awe, and even change the rules. Creating breakthroughs depends only on people's willingness to embrace breakthrough thinking and a breakthrough development process. Join the adventure as we create breakthrough solutions for a real community. Breakthrough Solutions - because life is too short for ordinary strategic planning.

July 25, 2010, 1:00 - 5:00 pm
Preparedness & Community Resilience for Economic Recovery, presented by Rhonda Phillips & Cliff Bragdon

Enhancing preparedness for natural and human-made disasters (whether environmental or economic) is of paramount concern to communities and regions. Community resilience is a key feature of preparedness and response, and is considered to be the ability of communities to recover and move forward sustainably. Economic resiliency is even more critical in the current climate and relies heavily on the strength of social networks in a community. Our workshop will provide an in-depth exploration of the characteristics, networks and activities needed at the community level to both prepare for and respond to disasters, incorporating principles of CDS Good Practice, and focusing on the economic dimensions of recovery. Drawing on case studies of resilient communities and illustrating with the use of a state-

of-the-art simulation and 3-D visualization software, we will present a framework to help communities identify and develop approaches to recovery as well as strengthen existing resources. The take-away from this workshop will be a deeper understanding of what is needed for preparedness and recovery activities for communities on a global basis.

CDS UpFront

April 2010

*Compiled by: Timothy Collins
Assistant Director, Illinois Institute for Rural Affairs, Western Illinois University*

"What Every Community Leader Should Know About Entrepreneurship"

The Midwest Community Development Institute (CDI) will have Ron Hustedde from the University of Kentucky as a keynote speaker at the 2010 CDI in August. Hustedde, a past president of CDS, will describe programs designed to develop local economies through entrepreneurship. Learn how to accelerate business development in your community.

Hustedde directs the Kentucky Entrepreneurial Coaches Institute which strengthens community support for entrepreneurs in 41 Kentucky counties. The program was selected as one of the "16-best" entrepreneurship programs in the country by the Kauffman Foundation.

[Click here to register.](#)

In case you haven't caught this one yet

[Our Shared Fate: Bridging the Rural-Urban Divide Creates New Opportunities for Prosperity and Equality](#). The Aspen Institute, 2008.

Kansas City Federal Reserve 2010 Agricultural Symposium

On June 8 and 9, 2010, the Federal Reserve Bank of Kansas City will host an agricultural symposium, Finance, and the Global Marketplace, at the head office in Kansas City, MO. The symposium will bring banking and business leaders, government officials, and academics together to explore the forces shaping the profitability and structure of the agricultural marketplace in the 21st century.

For registration information, please e-mail

2010AgSymposium@kc.frb.org.

Using the Community Capitals Framework to structure Rural Development Policy

Rural development requires a full-on approach, taking into account all forms of local talent, resources, and heritage, according to the [Daily Yonder](#).

The Takeaway with Ed Glaeser

Ed Glaeser discusses the strategies of cities with shrinking populations in this [short audio](#).

Regions Connecting for Rural

Innovation: Promising Strategies

The U.S. Department of Agriculture (USDA) has requested assistance from Partners for Rural America (PRA) and State Rural Development Councils to establish stronger partnerships with key institutions at the state and regional level and to encourage communities to work together at the regional level. Four rural convenings were scheduled across the U.S. this spring.

Purpose:

- Focus on USDA key priorities that are also critical issues facing the region
- The goal is to address these issues with a local and regional strategy to:
- Promote the creation of new partnerships and regional collaboration
- Enable regions to share "best practices"
- Focus on utilizing regional partnerships to enhance rural program delivery and shape rural economic development policy
- Conference outcomes will become implementation plans for each region
- Participation is key - this is our opportunity to ensure USDA hears local views and concerns

North Central Region Rural Convening

Dates: May 4-5, 2010

Location: The Madison Concourse Hotel & Governor's Club

[Register online.](#)

Community Engagement Becomes a Strategic Imperative for Public Transit

The convergence of major demographic and societal trends is creating an unprecedented opportunity for the future of America's transit industry. The ten strategic imperatives include:

Advance the Community Conversation on Community Transit; Make Business Part of Transit's Business; and Create Partnerships to Serve the Entire Community.

[The Dawning of a New Era in Transit: Ten Strategic Imperatives](#)

Heartland Center Featured in New Publication on Out-Migration

Hollowing Out the Middle: The Rural Brain Drain and What It Means for America, a new publication by sociologists Patrick Carr and Maria Kefalas, describes small town life in the fictional town of "Ellis" Iowa. Through their ethnographic research, the authors found four different types of youth in the community. These include Achievers, Seekers, Stayers and Returners. In the concluding chapter, promising economic development, youth attraction and leadership programs are highlighted. One of those is HomeTown Competitiveness, a partnership created by the Heartland Center, the Nebraska Community Foundation and the RUPRI Center for Rural Entrepreneurship. To find out more about this publication, visit the [authors' website.](#)

IIRA Conference Materials Now Available Online

Handouts from the Illinois Institute for Rural Affairs' 21st Annual Rural Community Economic Development are now [available online.](#)

Nearly a Quarter of Unemployed Americans Have Been Jobless a Year or More, Report Finds

Some 23 percent of unemployed Americans have been jobless for a year or more - the highest rate since World War II, a new report from the Pew Economic Policy Group finds. The report, [A Year or More: The High Cost of Long-Term Unemployment](#), found that the trend cuts across nearly every industry, occupation, age group, and educational background. Meanwhile, rural unemployment soared in January, according to the [Daily Yonder](#).

Confusion in the capitols over New Health Care Law

There's an overwhelming sense of uncertainty among state lawmakers and health care officials around the country as they scramble to figure out what exactly the new health care law means for their governments, their citizens and their budgets, according to Stateline.org. With estimates in individual states ranging from savings of \$1 billion to \$27 billion in additional costs, the one thing clear about health care reform is that little, if anything, is actually clear. [Read more](#).

Do you have something to share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to CDS@assnoffices.com with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.

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