2014 Community Development Society Conference Program

Sunday, July 20
8:00 am–6:00 pm  Registration

9:00 am–12:30 pm  Pre-conference Workshops

Collaborative Local Governance: Applying Deliberative Methods to Address Community Challenges
Presenter: Bill Rizzo, University of Wisconsin-Extension Local Government Center; and Eric Giordano, Wisconsin Institute for Public Policy and Service

Tech Tools for Community Development
Presenter: Dennis Deery, Irish Rose Consulting and Wisconsin Rural Partners

Community Coaching Chautauqua
Presenters: Dan Kahl, University of Kentucky; Jane Leonard, Community Development Consultant; and Mary Emery, South Dakota State University

1:00 pm–4:30 pm  Pre-conference Workshops

Community Coaching Chautauqua (continued)

An Innovative Teaching Tool to Build Entrepreneurial Communities
Presenters: John Gruidl, Western Illinois University; and Paul Schuytema, City of Monmouth, Illinois

Humanizing Community Innovation: New Strategies for Creative and Collaborative Development Practice
Presenters: Ted Alter, Penn State University; Dennis Deery, Irish Rose Consulting and Wisconsin Rural Partners; Michael Fortunato, Sam Houston State University; Bryan Hains, University of Kentucky; Ron Hustedde, University of Kentucky; and Craig Talmage, Arizona State University

Downtown and Business District Market Analysis: An Economic Road Map to Commercial District Renaissance
Presenters: Bill Ryan, University of Wisconsin-Extension Center for Community and Economic Development; Jenny Garner, University of Illinois Extension; and Joshua Clements, Iowa State University Extension & Outreach

5:00 pm–6:30 pm  International Committee Reception (Hotel Julien)

6:30 pm–8:30 pm  Opening Night Welcome Reception (Hotel Julien)
Sponsor Appreciation and Past Presidents’ Celebration
Sponsored by Iowa Community Development Authority
Speaker: Dubuque Mayor Roy Buol
Monday, July 21
7:00 am–8:00 am  Breakfast and Networking

7:30 am–6:00 pm  Registration

8:00 am–6:00 pm  Exhibits and Silent Auction open

8:00 am–8:15 am  Welcome to Dubuque
   Speaker: Rick Dickinson, President and CEO, Greater Dubuque Development Corporation

8:15 am–9:15 am  Keynote Address
   Grow Your Own: Entrepreneurship Based Economic Development
   Speaker: Dell Gines, Kansas City Federal Reserve

9:15 am–9:45 am  Break and Silent Auction

9:45 am–11:15 am  Concurrent Session One
   Track One: Community Development Profession
   A Renaissance for Community Development and CDS? Reflection, Vision and Action Heading Toward Our 50th Anniversary
   Presenters: Ken Pigg, Retired; and Jane Leonard, Community Development Consultant
   A panel discussion of past CDS presidents in which the panel generates ideas and responds to audience participation on the effects and implications of broad changes in the field of community development.

   Downtown and Business District Market Analysis: An Economic Road Map to Commercial District Renaissance
   Presenters: Bill Ryan, University of Wisconsin-Extension Center for Community and Economic Development; Jenny Garner, University of Illinois Extension; and Joshua Clements, Iowa State University Extension & Outreach
   As small cities throughout the Midwest continue to recover from the Great Recession, they face changes in both their consumers and competition. This session will provide instruction on how a community study group can use the Downtown and Business District Market Analysis toolbox http://fyi.uwex.edu/downtown-market-analysis/ to create an economic development roadmap.
Track Two: The Community Change Process

Understanding and Preparing for Change Resistance
Presenter: Will Andresen, University of Wisconsin-Extension – Iron County

This presentation will introduce the “paradigm of resistance” comprised of six interrelated factors that contribute to change resistance. The research rationale, importance, impact, and examples of each of the factors will be explored along with methods for community development professionals to prepare for and respond to change resistance.

Punk Rock, Critical Thinking, and Community Development: A History of Expressions of Emancipative Social Capital
Presenters: Craig Talmage, Richard Knopf, and Mikulas Pstross; Arizona State University

This presentation looks to uplift the importance of emancipative social capital through a critical analysis of punk rock music. The punk movement's constant resistance to conformity or “selling out” strongly reflects emancipative social capital. Attendees will learn how to use punk to better understand emancipative social capital.

Addressing and Resolving “Wicked” Community Issues through Deliberative Process and Civic Engagement: Roles of Cooperative Extension Services in Facilitating Local Community Development
Presenters: Muthusami Kumaran and Michael Spranger, University of Florida

This paper presents the complexity of local community issues, the need to resolve them within the overall community development framework, emerging practices of addressing community issues through deliberative processes, and examples from Florida and a few other states on various roles played by extension services.

Track Three: Inequality and Poverty in the Community

Innovative Partnerships Shift the Poverty Dynamic
Presenters: Donna Jean Forster-Gill, Tamarack; and Karen Schwartz, Carleton University

Poverty is a complex issue. To move the needle on poverty, you need to unleash all the resources available in your community. This workshop looks at an innovative campus-community collaboration that has increased the capacity of partners to shift policy, including living wage, stigma and access to education.
Creating a Sustainable Model for Human Rights  
*Presenter: Kelly Larson, City of Dubuque*

Communities that act on democratic ideals must navigate conflict and resource limitations while remaining true to a deep respect for the people whose lives will be impacted. Learn about the City of Dubuque’s work toward creating a more sustainable structure for leading human rights work in local government.

**Track Four: Indicators of Community Progress**

**Developing Key Impact Indicators Across CD Programs that Tell the Story with Defendable Evidence**  
*Presenters: Mary Leuci, University of Missouri; Deborah Tootle, Iowa State University Extension and Outreach and University of Wisconsin-Extension; and Susan Jakes, North Carolina State Extension*

Telling a compelling story at local, state, regional, national, and international levels about the impact of community development programs has never been more critical. Learn from the processes that Cooperative Extension, the Peace Corps, and others are using to determine core impact indicators across diverse programs consistent with community development principles for collection.

**Tracking Progress: The Twin Ports Regional Economic Indicators Forum**  
*Presenter: Jerry Hembd, University of Wisconsin-Superior*

A new regional, two-state, private-public collaborative research program focuses on economic trends and business opportunities in northeast Minnesota and northwest Wisconsin. Findings are presented at a biannual forum. The project tracks and supports the regional renaissance that has been evolving since the devastating regional impacts of the 1981–82 recession.

**Track Five: Community Food Systems**

**Case Studies of Various Funding Support for Sustainable Local Food Systems in Midwest Communities**  
*Presenters: Linda Naeve and Christa Hartsook, Iowa State University Extension and Outreach*

Organizations working to strengthen local foods systems are significantly impacting economic and social growth in communities as well as addressing food insecurity issues. This presentation will tell the story of how various community organizations are creatively using internal and external funding sources to support and sustain local food systems.
FEED & SEED — Reconnecting Farms, Markets, and Tables
Presenters: Sally Hambright-Belue, Marybeth McCubbin, and Dave Lamie; Clemson University

An interdisciplinary group of farmers, health experts, educators, policy makers, marketing experts and architects have put together a coalition to explore the creation, building, and managing of a food hub and education center in Greenville, SC. The project is unique in its holistic approach—reconnecting farms, markets, and tables.

Track Six: Local Economic Development

Revitalizing and Reusing Downtowns
Presenters: Norman Walzer, Mim Evans, and Andy Blanke; Northern Illinois University

Small and mid-size non-metropolitan cities have struggled in recent years as their downtowns were eroded by competition from regional shopping centers, mail order establishments, and then the Internet. This presentation examines alternative ways local leaders have successfully tried to revitalize the downtown space using new approaches and new uses.

The Community Design Team: Creating Community Visions & Involvement That Inspire Action
Presenters: Todd Johnson, University of Wisconsin-Extension - Grant County; and Randy Thoreson, National Park Service

Community design teams provide communities with glimpses into their future that inspire change. This presentation will walk participants through the community design team philosophy, methodology, and impacts. Participants will experience the process first-hand by learning tools and techniques and engage in lively discussion with experienced design team facilitators.

11:15 am–12:30 pm  Poster Session

12:30 pm–5:30 pm  Mobile Learning Workshops (Box lunches provided)
- The Mighty Mississippi: Connecting the Midwest with the World
- Galena: History, Tourism, and the Local Economy
- Ghosts of Dubuque’s Past in a Renaissance City
- Driftless Area Community Development
- Bee Branch Creek Restoration Project
- Local Food Systems as a Catalyst for Community Development

6:30 pm–9:30 pm  Evening Event at National Mississippi River Museum & Aquarium
Tuesday, July 22, 2014

7:00 am–8:00 am  Breakfast and Committee Roundtable Meetings

7:30 am–6:00 pm  Registration

8:00 am–5:00 pm  Exhibits and Silent Auction

8:00 am–9:00 am  Keynote Presentation
Helping Clean America’s Rivers: From the Bottom Up
Speaker: Chad Pregracke, Living Lands and Waters

9:15 am–10:45 am  Concurrent Session Two

Track One: Sustainable Development

Growth and Change Without Growth and Change
Presenters: Paul Russell and Marybeth McCubbin, Clemson University

Often, small communities aim for change—they garner support to put together a community vision plan that ends up sitting on a shelf. Communities that can maintain the momentum to begin implementation are few and far between, but those that do, can see a renaissance—renewed enthusiasm and community vigor.

(Re)Framing Sustainable Development: An Ecological Posture and Praxis
Presenters: Charles Bjorn Peterson and Richard Knopf, Arizona State University

This presentation reflects on the current paradigm within which work and research in sustainable development is approached. It conceptualizes three major elements of a paradigm as “frame,” “world view,” and “posture.” The current paradigm is critiqued and a new paradigm is proposed with emphasis on transformation through an “Ecological Posture.”

Track Two: Local Economic Development

Increasing Advising Efficacy and the Economic Vitality of Latino Small Business
Presenter: Jose Garcia-Pabon, Washington State University

Hispanics, the largest minority group in the US, are embracing entrepreneurship at an impressive rate; but face enormous challenges at the same time. This session presents our response through an innovative training for Latino entrepreneurs. This presentation includes best practices, lessons, and challenges. Participants engage in a brief hands-on activity.
Dakota Rising - Rural Entrepreneurship Development  
*Presenter: Beth Davis, Dakota Resources*

Dakota Rising cultivates rural entrepreneurs dedicated to individual and business growth, by connecting a system of support, resulting in a culture of confidence. Dakota Resources is grounded in place. The Entrepreneur Fellowship drives Dakota Resources. Fellows join an Entrepreneur Cohort, a mutual support process that challenges and holds accountable.

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Track Three: Citizen Participation and Governance in Developing Countries

**Governance and its Role in Community Adaptations to Environmental Stresses under Decentralization Programs in Southwestern Uruguay**  
*Presenter: Diego Thompson, Iowa State University*

This study explores the characteristics of decentralized governance and its influence on adaptation to recent environmental stresses in four rural communities in southwestern Uruguay.

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Planning and Implementing Community Development Projects  
*Presenter: Stephen Akinbile, Community Planning and Development Initiatives (COPAD) Canada*

The scope of this paper is the workable strategies and practical application/implementation of action plans of rural development projects and laudable sustainable development programs in southwestern Nigeria communities. It will unveil the myths and realities about implementing community development projects in the developing countries.

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Historical Background and Working Practices of Community Development Projects in Pakistan  
*Presenter: Asif Naveed Ranjha, The Islamia University of Bahawalpur*

This paper presentation is about government run Community Development Projects (CDPs) initiated in 1950s in Pakistan. It talks about historical background, current practices and suggestions to improve the performance of these projects.

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Track Four: Community Health and Nutrition

**Creating Food System Changes Through Community Engagement: Strategies and Perspectives**  
*Presenter: Holly Pope, University of South Carolina, Center for Research in Nutrition and Health Disparities*

A panel will discuss a project that addresses food system changes through deep community engagement. Community development professionals attending this session will develop an appreciation for the complexity of community engagement, addressing power and inequality, and re-framing health issues as systems issues rather than lifestyle choices.
Bridging Culture in New Immigrant Destinations to Ensure Healthy Child Eating

*Presenters: Kimberly Greder and Flor Romero de Slowing, Iowa State University*

This presentation summarizes the barriers and supports that low-income, Latina, immigrant mothers living in the rural Midwest experience in feeding their children, and examines relationships between depression, self-efficacy, food security, and length of US residence to mothers’ experience feeding their children.

**Track Five: Community Development Skills and Competencies**

**Towards a More Robust Democracy: What Are the Core Competencies Needed by Community Developers?**

*Presenters: John Gruidl, Illinois Institute for Rural Affairs; and Ronald Hustedde, University of Kentucky*

What are the essential skills and knowledge required of a community developer to effectively encourage democratic practices? Our research identifies key competency areas, including the role of emotions, public deliberation, rituals, power dynamics, and cultural awareness. Join our discussion as we consider the future of community development training and education.

**Community Journalism as Community Development: A Renaissance for the Community Development Field?**

*Presenters: Gary Hansen, University of Kentucky; and Elizabeth Hansen, Eastern Kentucky University*

Attendees will learn both about the role of communication and community journalism in community life and why community journalism can be considered community development. They also will consider implications for their own view of community development, how they practice it, and professional training in the field.

**The Power of Community: Moving Vision to Action in Sustainable Salem, Ohio**

*Presenter: Myra Moss, Ohio State University Extension*

In 2009, Salem, Ohio, leaders and residents completed a shared community vision and sustainable plan. Despite broad support by the community, City officials would not adopt the plan, believing it unnecessary. We will present how community leaders, building collaborations and vision-based goals, successfully moved Salem to action, gaining city support.
Expanding the Quantitative Approach and Application in Community Development Research  
*Presenter: Mohammed Bashir Saidu, University Putra Malaysia*

The rationale behind this paper is about suggesting a new idea in community development research methodology. The authors argued that the scope of quantitative approach in community development research needs to be expanded to the use of longitudinal data for evaluating long term impact of community development initiatives.

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Track Six: Fostering Civility and Collaboration in Community Development  

**Applied Research Partnership for Community Leadership Development: A Collaboration of Iowa State University Extension, University of Wisconsin Extension and a Renaissance City**  
*Presenters: Deborah Tootle, Iowa State University Extension & Outreach and University of Wisconsin-Extension; Tom Blewett, University of Wisconsin-Extension; and Tim Borich, Iowa State University Extension & Outreach*

Iowa State University and University of Wisconsin-Extension are collaborating to understand the resurgence of Dubuque Iowa as a regional economic hub. In this interactive session, we will focus on this unique collaboration, the community development role of engaged universities and some of the innovative practices we are finding.

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Teaching Civility for Community Leaders  
*Presenter: Todd Johnson, University of Wisconsin-Extension – Grant County*

The University of Wisconsin-Extension has developed a series of workshops to help community leaders understand the importance of civility and provide them with the tools necessary to implement principles of civility in the work they do. Participants will learn through fun activities designed to provoke discussion and generate ideas.
11:00 am–12:30 pm Concurrent Session Three

**Track One: Organizational Development: Government Institutions**

*“You Can’t Do It If You’re Mad, You Can Do It If You’re Organized”: Interorganizational Mistrust, Power, and Collaboration*

*Presenter: Teresa Gonzales, University of California-Berkeley*

Using a case study of two low-income neighborhoods in Chicago, this paper explores the added benefits that interorganizational trust networks bring to poor areas. In addition, it challenges ideas regarding organizational trust by questioning the perceived benefits and potential pitfalls of trust within the community-development nonprofit field in poor communities.

**Shared Services-Vision to Action**

*Presenters: Cindy Bond and Myra Moss, Ohio State University Extension*

Ohio State University Extension Community Development Educators have developed a planning process to assist rural communities in identifying and evaluating possible options for continued quality shared services and fiscal viability. This research will illustrate the plan and evaluation of a model conducted in rural Ohio.

**Human Synergy in the Rotten Banana: Action and Imaginings Among Employees in Social Enterprises**

*Presenter: Christian F. Svennson, Roskilde University*

A perception of municipality as an entity which centralizes bureaucratic and physical activities to the municipality’s largest town creates a counter-action among employees in three social enterprises in the south of Denmark. The research takes a closer look at potentials and imaginings of human synergy, community feeling and social cohesion.

**Track Two: Process/Skill**

**Civic Reflection and Community Development**

*Presenter: Karen Mauldin-Curtis, Illinois Institute for Rural Affairs/Western Illinois University*

The session will introduce the practice of “civic reflection.” Broadly defined, civic reflection means “reflecting on the work you do in the world.” This session will offer participants the opportunity to think critically and creatively while engaging in meaningful conversation around the theme of “actions and outcomes.”
First Impressions 2.0: Scholarly Innovations in the First Impressions Program  
Presenter: Laura Brown, University of Wisconsin-Extension  
The First Impressions Program is an assessment tool for communities to learn about strengths and shortcomings through the eyes of first-time visitors. Participants will receive training and tools to conduct their own visits and learn about innovative adaptations for urban neighborhoods, youth engagement, and integration of web 2.0 technology.

Community Connections and Future Plans: Preliminary Findings from the Illinois Rural Youth Survey  
Presenters: Cynthia B. Struthers and Tiffany Williams-Cobleigh, Illinois Institute for Rural Affairs  
This presentation examines the results of the Illinois Rural Youth Survey of 1,001 rural youth. Specifically, what rural youth say they plan to do after graduation from high school and what they would like to do after high school will be discussed, as well as how rural youth perceive that their community could help them achieve their future goals and how they would like to improve their community.

Track Three: Growth and Development: Public Space  
Small Town Parks as Community Cultivators: A Study into the Dynamics of Social Space in Rural Kansas  
Presenter: Huston Gibson, Kansas State University  
This is a town park [re]envisioning project in Jetmore, KS. Collaboratively, a Regional and Community Planning and a Landscape Architecture course at Kansas State University worked with residents and leaders of Jetmore during the spring of 2014 to help foster a lively and inclusive public space.

Public Lands and Their Role in Rural Growth  
Presenter: Danya Kim, University of Wisconsin-Madison  
This research paper examines the effect of the presence of public lands on rural growth, and the extent to which various types of public lands affect rural growth with respect to change in population, employment, and income using three separate but related analyses.

Sustaining a Rural Landscape and Lifestyle in the Face of Suburbanization Pressures: South Kenton County in 1999 and 2014  
Presenter: Lorraine Garkovich, University of Kentucky  
A collaboration among state and county Extension and the Planning Office of Kenton County KY has enabled residents of the rural portion of this growing suburban county of the Cincinnati MSA to integrate their residential and land use preferences in two updates of the Comprehensive Land Use Plan.
Track Four: Evaluation

Involvement in the Associational Community: Assessing Overlooked Indicators of Well-being
Presenters: Craig Talmage and Richard Knopf, Arizona State University

This presentation addresses how satisfaction can explain involvement in neighborhood associations. The researchers assessed the intrinsic factors and extrinsic factors in, attitudes towards, and informal and formal involvement behaviors enacted in associations. The new model presented will aid in planning interventions that will promote involvement and stimulate satisfaction and commitment.

Evaluation of the Tourism Assessment Program in Minnesota Using Participatory Action Research Methods
Presenters: Rani Bhattacharyya and Elizabeth Templin, University of Minnesota Extension Service

The Tourism Assessment Program is an educational tool for long-term rural tourism development. This presentation highlights how the use of the Community Capitals Framework, Ripple Effect Mapping, and the Objective, Reflective, Interpretive, and Decisional discussion method to evaluate a program, is creating meaningful impact for communities in Minnesota.

Survey Methodologies for Rural Communities: Best Practices for Engaging the Local Citizenry
Presenters: Sandra Oberbroeckling, Iowa State University Extension & Outreach; and Nora Ladjahasan, Iowa State University

This presentation summarizes survey methods used to engage the public in community planning, compares response rates among different methods used, and identifies the survey method or methods most suitable for engaging residents from small, rural communities in participatory planning. Each modification to the original survey method is explained.

Indexing as Management Tool – Applying a Socio-economic Index for Effective Regional Development and Quality of Life
Presenters: Doris Marquardt and Riccardo Brozzi, EURAC (European Academy of Bozen/Bolzano)

Common socio-economic statistic-based index systems have limitations in supporting effective integrated endogenous regional development. This paper presents experiences with the elaboration and application of a socio-economic index as management tool. Challenges in selecting indicators, collecting data and adapting the index to endogenously grown development goals of the communities are discussed.
Track Five: Disaster Recovery

Perspectives on Tornado Recovery in a Small Town: The Wadena Experience  
Presenters: Gary Goreham and Daniel Klenow, North Dakota State University  
Wadena, Minnesota's recovery from a 2010 tornado resulted in the city’s “renaissance.” By leveraging local social, financial, human, built, and cultural capital, Wadena experienced a “spiraling up” process and became a more vibrant, resilient community. Wadena’s process has implications for practitioners and policymakers as a model for successful disaster recovery.

Community Activists for Times of Crisis – Development of Skills  
Presenters: Esther Boehm, University of Haifa; and Eti Boehm-Tabib, Safed Academic College  
This study is based on the BASIC PH model, which describes six resources of coping - belief, affect, social, imagination, cognitive, and physical. We will describe how community activists used this model to develop effective leadership abilities for times of crisis.

Changing Capacities: Perceptions of Vulnerability and Mitigation in Coastal Louisiana  
Presenter: Carla Norris-Raynbird, Bemidji State University  
Pre- and post-hurricane data (2005 and 2011) from surveys/ interviews with local parish officials are compared to assess potential changes in capacity since the experiences of Hurricanes Katrina, Rita, Ike and Gustav. Capacity is defined as agreement with regulator ideology that informs policy and regulation set by Louisiana DNR.

Post-Disaster Cathartic Reflection  
Presenter: Abigail Gaffey, Iowa State University Extension & Outreach  
Qualitative research methods aren’t just for research anymore. Tools such as focus groups, community surveys and key informant interviews can be used for the kind of community engagement that helps citizens and leaders process their experiences in post-disaster recovery by providing an opportunity for cathartic reflection.
Track Six: Service Learning

Innovative Community Engagement: A Tale of Two Universities
Presenters: Nick Benson, University of Iowa; and Susan Erickson, Iowa State University Extension & Outreach

This session highlights two models of innovative university-community engagement: the U of I’s Iowa Initiative for Sustainable Communities (IISC) and ISU’s Partnering Learning and Community Engagement (PLACE). Speakers will discuss strengths and weaknesses of both programs and provide recommendations for creating successful community-university partnerships that ensure high quality outcomes for both partners.

Working Toward a Renaissance? Community Engaged Scholarship and Community Development
Presenters: John Green, Center for Population Studies, University of Mississippi; and Richelle Winkler, Michigan Tech University

This panel will focus on the interface between community engaged scholarship and community development, with special focus on partnerships, processes, and outcomes.

12:45 pm–2:00 pm Lunch, Presidential Address, and Business Meeting
Concurrent Session Four

Track One: Service Learning

The Role of Academic Public Service Partnerships in Addressing Social Challenges
Presenter: Kyle Patrick Williams, Tulane University Center for Public Service

Eight years after implementing an undergraduate academic public service requirement, Tulane’s Center for Public Service is strategically focusing on innovative and intentional programs that address social challenges. Topics include strategic planning, asset/needs mapping techniques, dialogue facilitation and programming geared toward strengthening campus-community alliances for greater mutual benefit and community impact.

A Renaissance in Community Education: Re-examining Philosophical, Educational and Professional Practices
Presenters: Bryan Hains, University of Kentucky; Kristina Ricketts, University of Kentucky; and Michael Fortunato, Sam Houston State University

The concepts community education, community-based education, and community learning and development are as diverse in their descriptions as they are in their implementation. Panelists will discuss professional and philosophical differences, then define each within their respective disciplines. They will also articulate their conceptualization in community programming and professional practice.

Track Two: University Community

Reaching Out and Reaching In: Impacts of a University-Community Outreach and Engagement Program
Presenter: Susan Erickson, Iowa State University Extension & Outreach

“I wonder if some of the students at the University could help us?” Iowa State University’s PLACE program, supported by Extension and Outreach for Community and Economic Development, works to answer community development needs with student classroom projects. Research into community impacts of this program yielded some unexpected results.

Collective Impact at Work: A Preliminary Assessment of a Midwestern University-Community Healthy Communities Partnership
Presenter: Wilson Majee, University of Missouri

This is a qualitative study exploring the conditions and factors that determine the effectiveness of collaborative university-community health promotion partnerships. This understanding is critical at a time when communities are battling with growing health and socioeconomic health disparities, widening wealth gaps, and resource limitations.
Major Articles in Community Development  
*Presenters: Norman Walzer, Center for Government Studies, Northern Illinois University; Rhonda Phillips, Purdue University; and Robert Blair, University of Nebraska-Omaha*

The field of community economic development has changed with the issues faced by development practitioners. Community development has integrated scholarship with practice and has applied innovative approaches to local concerns. This workshop explores how articles published in community development have shaped the discipline.

Track Three: Regional Innovation and Collaboration  
**Mythmaking and Placemaking - Friends or Foes**  
*Presenter: Dennis Deery, Irish Rose Consulting and Wisconsin Rural Partners*

The stories we tell about our communities are vital to the health of a place. But they can also be barriers to surmount when change is needed. We will explore the stories of several communities in the Dubuque area, and we’ll discuss ways to use story to make change possible.

**Finding Gold in Southwest Florida - Using Tribal Alchemy for Regional Community Capacity Building**  
*Presenters: Cindy Banyai, Banyai Evaluation & Consulting; and Dave Fleming, University of Arizona*

The presenters will discuss their collaborative efforts to increase the regional community capacity in Southwest Florida through Tribal Alchemy and the programs of the Southwest Florida Community Foundation. It will combine theory and practice by highlighting the emerging process and activities.

**Connecting to Opportunity: A Peer-Led Approach to Community Beautification**  

In August 2013, in response to increasing levels of neighborhood disorder and resident requests for job readiness opportunities, Urban Strategies supported a peer-driven beautification program at San Francisco’s Alice Griffith Garden Homes, a public housing project slated for transformation to a mixed-income housing model.
Track Four: Arts

Fostering a Culture of Creativity: Vision to Action in Community Development
Presenters: Lee Ann Woolery, Liz Fenner, and Seth Ritter; University of Missouri Extension

Learn key practices in fostering a culture of creativity that engages imagination, innovation and arts practices for effectively involving and empowering local citizens. Learn how Extension in Missouri worked collaboratively with campus faculty and rural communities to build community, cultural vibrancy and innovative economic opportunity through the arts.

Empowering Youth Through Creative Placemaking
Presenter: Tiva Lasiter, University of California-Davis

A case study of a participatory mural project created by more than 80 high school students guided by a community researcher and artist is presented. The research question, “How are individuals and communities affected by participating in public art making?” is evaluated using analysis of participant observations, photos, and student feedback.

Track Five: Economic Development

Pathways to Community Prosperity
Presenter(s): Don Macke and Ahmet Binerer, Center for Rural Entrepreneurship

Our workshop, Pathways to Prosperity, will focus on our extensive fieldwork from across North America and explore the Center’s new and improved framework and process for entrepreneur-focused economic development. This workshop will be interactive. Each participant will receive an electronic copy of our new book.

Investigating the Impacts of Job Commuting on Personal and Social Capital
Presenter: Scott Thompson, Iowa State University

Does job commuting impact personal capital and the social capital of a community? This work is a proposal to determine how best to investigate that question.

Track Six: Community and the Environment

Water and Community Assets: The Community Capitals Framework to Improve Water Management
Presenter: Stephen Gasteyer, Michigan State University

This session uses a comparative communities approach to discuss the role of the community capitals framework in assessing community water interactions.
Water Use, Allocation and Policy: A Case Study in Gunnison River Basin, Colorado
Presenter: Rhianna Williams, Michigan Tech University
Students from Michigan Tech partnered with a local non-profit in order to evaluate the impact of a local monthly arts event on community dynamics and local economics using the Community Capitals Framework. Study results were shared with the community in the form of a report and public presentation.

Perceptions of Mining Development and Community Preparedness: An Australian Case Study
Presenter: Jim Cavaye, University of Queensland
Community preparedness for the impacts of mining and gas development were assessed in five communities in Queensland, Australia. People expected increased employment, population, community services and infrastructure. They also expected reduced community identity and “spirit”, less underground water, more expensive housing and costs of living, and less social cohesion.

3:45 pm–5:15 pm Networking Break and Silent Auction
5:30 pm–8:30 pm Reception, Awards Banquet, and Silent Auction
Wednesday, July 23

7:00 am–8:00 am  Breakfast and Networking

8:00 am–11:30 am  Registration

8:00 am–9:30 am  Concurrent Session Five

Track One: Community Health

Community Development and Public Health: Perspectives from the Field: Opportunities and Challenges
Presenter: Sheri Smith, Texas Southern University; and Lauri Andress, University of West Virginia

This session presents study results that provide insight into the challenges facing public health and community development practitioners in creating healthy neighborhoods through the built environment. The session considers the ethical authenticity of efforts to create healthy neighborhoods when one outcome may be the displacement of existing low-income residents.

A Countywide Health Impact Assessment of Frac Sand Mining
Presenters: Patricia Malone, Catherine Emanuelle, and Steve Okonek; University of Wisconsin-Extension

“Frac” sand mining is a booming business that impacts communities throughout the Midwest. This is particularly true in Trempealeau County, WI. Learn how one county is bringing people together to learn about the impact of mining on health and the environment and to develop policy recommendations for local officials.

Track Two: Systems Process

Stimulating a Renaissance Through a Strategic, Systems Approach to Community and Economic Development
Presenters: Mark Peterson, University of Arkansas Cooperative Extension Service; Dan Kahl, University of Kentucky; and Dave Ivan, Michigan State University

In a time of rapid change, strategies that were effective five years ago may be obsolete today. This workshop will provide tools to equip the participants to stimulate a renaissance in their communities, including a strategic, systems approach to multiple issues and an approach to harnessing the winds of change.
Community Renaissance: Nexus of Research, Advocacy, and Generative Leadership  
**Presenters:** Craig Lindholm, City of Texarkana, TX/University of Central Arkansas; and Holly Wall, City of Texarkana, TX  
This presentation will highlight the implementation and outcomes of the revitalization initiative in the Texarkana Beverly Heights neighborhood from January 2013 to June 2014, framed within the nexus of community development research, advocacy, and generative leadership. The presentation reveals the significance of this connection to the practice of community development.

Sense of Community: An Indicator of Individual and Community Well-being in a Lifelong Learning Program  
**Presenters:** Richard Knopf, Craig Talmage, and Mikulas Pstross, Arizona State University  
This presentation explores the level and importance of sense of community through analysis of self-reports from a lifelong learning institute. Learners received a survey regarding their experiences with the institute. Attendees will learn to understand the importance of community in lifelong learning programs and its effects.

Track Three: Community Development and Democratic Practice Panel  
**Moderators:** Paul Lachapelle, Montana State University-Bozeman; and Michael Rios, University of California-Davis  
Insights from Latin American Community Development Practitioners for Democratic Practice and Community Development  
**Presenters:** David Bronkema, School of Leadership and Development, Eastern University; and Cornelia Flora, Iowa State University  
Latin America’s contributions to theoretical and practical links between democratic practice and community development were forged under a slew of repressive regimes since the 1950s and at the vanguard of the movement of democratization and indigenous rights. We synthesize that theory and practice.

Local Community and the Democratic Juncture  
**Presenter:** Dave Campbell, University of California-Davis  
This presentation will describe and compare forms of democratic praxis in local communities, drawing on the author’s previous studies of local food and welfare-to-work networks. At issue are not only the short-term political and economic success of different network strategies but also the kind of democratic talents and skills they elicit.
Strange Bedfellows: Community Development, Democracy and Magic  
*Presenter: Esther Farmer, Plays for Living*

This presentation discusses the creation of environments for magic to happen. It first looks at how traditional linear environments privilege participants with more advantages and then at how we build a culture of democracy using different methods that include typically excluded voices. These methods incorporate human emotional and creative components.

The Praxis of Democracy from the Inside Out: Lessons from Llano Grande  
*Presenter: Patricia A. Wilson, Graduate Program in Community and Regional Planning, University of Texas*

What happens when 24 community development professionals from local governments in Mexico are introduced to horizontal community engagement in informal peri-urban communities? This paper compares the stories of the developers and the community in the social construction of democratic local governance using Participatory Action Learning.

Track Four: Community Development in Tribal Communities

Building Communities in Context: The Opportunities and Challenges of Conducting Community-Based Work in Indian Country  
*Presenters: Brent Hales, University of Minnesota Extension; Mary Emery, North Dakota State University; and Dawn Newman, University of Minnesota Extension*

This presentation is to examine the opportunities and challenges that exist in working with tribally based organizations. The panel will discuss opportunities that do exist to partner with tribal organizations to build community capacity in tribal organizations and that simultaneously attempt to address the community context wherein the work takes place.

Revisiting Tribal Community Economic Development Today—A Pathway to Self Sufficiency  
*Presenter: Eric Trevan, Arizona State University*

This presentation provides an updated framework addressing Tribal community economic development. Through a past focus on economic development alone, currently efforts are to improve Tribal communities. This framework is updated to include Tribal, domestic and international economic research improving communities through building economies, jobs and economic growth.
Track Five: Ethnicity/Minority

Engaging Communities to Strengthen Latino Student Success
Presenters: Kimberly Greder, Rosa Gonzales, and Himar Hernández, Iowa State University Extension & Outreach

Latinos experience significantly lower high school graduation and college attainment than the overall US population. Juntos: Together for a Better Education brings together organizations and Latino families to help Latino youth graduate from high school and access college. Challenges, successes and strategies in implementing Juntos in Iowa will be shared.

Track Six: Local Economic Development

Solidarity Microfinance: A Grameen-like Peer Group Lending Pilot Collaboration
Presenters: Mark Edelman, Iowa State University; Alejandro Orozco, Banker’s Trust; and Sandra Burke, Iowa State University

This paper/presentation outlines progress in a collaborative effort to replicate a Grameen-like peer group-lending model targeted to low income minority women. The project intends to ascertain whether individual and community impacts and similar outcomes can be achieved. The collaboration includes local financial institutions, foundations, advocacy groups, nonprofits, and Extension.

Iowa MicroLoan: A Case Study in Financial Capital and Institutional Innovation by Extension
Presenters: Mark Edelman and Sandra Burke, Iowa State University

This paper/presentation summarizes an Extension case study in institutional innovation that organized a new nonprofit organization to provide microloans and post loan technical assistance to small business entrepreneurs statewide who have developed workable business plans but have difficulty in accessing conventional credit. Five years of microlending performance is summarized.

Energizing Business Districts in Any Size Community
Presenters: Kristen Fish, Mike Morrissey, and Deborah Ersland, Redevelopment Resources

Moving beyond a plan to implement revitalization in a business district is challenging when time, money and political capital are in short supply. This session will present a variety of action steps communities can take to eliminate blight and facilitate commercial revitalization, business attraction and vibrant business districts.

9:30 am–10:00 am  On-your-own Break and Hotel Check-out
Concurrent Session Six

Track One: Community Development Resources

Community Development Society Publications Opportunities
Presenter: Abigail Gaffey, Iowa State University Extension & Outreach
Learn about the opportunities available to CDS members through the CDS Journal, Vanguard, and CD Practice.

Financing Dubuque’s Transformation: Using New Market Tax Credits For Economic and Social Good
Presenter: Dan Robeson, President, Iowa Business Growth/Iowa Community Development
This presentation describes the economic impacts of the New Market Tax Credit Program and how community developers can access that funding and use it for social good.

Track Two: Participation Process

Disengagement—Fostering Community Participation in an Era of Indifference
Presenter: Jim Cavaye, University of Queensland
Many communities face cynicism towards engagement and decreasing participation and volunteerism. This is due to over-consultation, lack of visible actions from engagement activities, the use of traditional engagement methods and changing social norms. This paper explores disengagement, its implications for engagement practice and proposes ways to enhance participation and inclusion.

Downtown Revitalization Through Strategic Planning and Implementation: Community Groups Lead The Way!
Presenters: Karen Mauldin-Curtis, Illinois Institute for Rural Affairs/Western Illinois University; and Gisele Hamm, Western Illinois University
The presentation will highlight successful, practical approaches to meeting local community and economic development challenges. Specifically, presenters will share a process through which communities can develop a shared vision and goals and how to go about implementing those plans.

Track Three: Leveraging Information and Communications Technologies for Community Development

Presenter: Tony Gauvin, University of Maine at Fort Kent
Recently, the Community Development Society has upgraded its electronic communication portfolio by utilizing the Google for Nonprofits program.
How To Launch Independent, Local Broadband Initiatives: A Multiple Case Examination of Municipal and Public-Private Partnership Approaches
Presenters: Michael Fortunato, Sam Houston State University; and Theodore Alter, Penn State University

Based on findings from six communities in Maine, Pennsylvania, and Wisconsin, this presentation examines the process through which communities and local groups have self-organized to provide affordable, local broadband in places where such services were lacking. The presentation covers lessons and implications for communities seeking to launch their own initiative.

Track Four: Local Economic Development
Bringing Together Two Spheres of “Development”: Economic and Philanthropic
Presenters: Sandra Burke and Mark Edelman, Iowa State University

This report is an overview and evaluation of a three-year pilot project among Iowa’s community foundations that explored ways foundations could enhance local economic development. The report will discuss the challenges and best practices developed by the foundations and the community and endowment impacts of the project.

Getting from Here to There: Eight Characteristics of Effective Economic & Community Development Strategy
Presenter: Scott Hutcheson, Purdue University

This interactive workshop will present the findings of recent research on eight characteristics of effective economic and community development strategy. It will include interactive learning experiences to explore how to incorporate these characteristics into community-based strategy development.

Innovation, Knowledge Spillovers and Economic Development Policy Decisions
Presenter: Eric Trevan, Arizona State University

This presentation provides a policy framework to analyze the effects of economic information focusing on economic clusters and agglomerative benefits. Through the establishment of this framework a cross country analysis shall summarize the knowledge spillover effects this may have on community leaders and their decisions for their local economies.
Track Five: Business Retention and Expansion

Business Walks: A Fun & Effective Business Retention & Expansion Program For Your Community.
Presenter: Todd Johnson, University of Wisconsin Extension-Grant County

A “Business Walk” is a fun, simple, and effective way to learn what your local businesses need to succeed while building relationships. This presentation will illustrate the effectiveness of the “Business Walk” and provide you with the tools you need to conduct your own “Walk.”

“IF WE BUILD IT…” Designing a Prototype For a Revitalized Dubuque Commercial District
Presenters: Lisa Fontaine, Iowa State University; and Dan LoBianco, Dubuque Main Street Association

A recent partnership between Iowa State University and the Dubuque Main Street Association brought design students, community leaders, and business owners together to design a prototype for the Central Avenue commercial district that could be used to appeal to future investors and developers who could bring this vision into action.

Track Six: Housing

Empowering Communities Through Architecture
Presenter: Joe Colistra, University of Kansas

When residents in an historic residential neighborhood of Denver, Colorado learned of a plan to build speculative housing, they pooled resources and expertise in order to buy the land and build a project they felt would be more congruent with the scale and character of their neighborhood.

Identifying and Addressing Housing and Neighborhood Revitalization Needs in Southern Rural and Small Towns
Presenters: Kim Skobba, Karen Tinsley, and Chris Morgan, University of Georgia

This research examines housing and neighborhood revitalization issues facing rural and small town communities participating in a three-year capacity building program in Georgia. Participation in the program was observed to improve collaboration among diverse stakeholders and increase knowledge of strategies to address barriers to participants’ housing and neighborhood revitalization efforts.
A Comprehensive Assessment of Access to Affordable Housing in Polk County, IA

Presenters: Jane Rongerude, Biswa Das, and Jiangping Zhou, Iowa State University

Presenters will address the following topics: the challenges using residual income to calculate affordability, demand and segregation, the transportation/housing connection, reported barriers to accessing affordable housing, the role of institutional networks, and what all of this means for local housing policies and the practice of community development.

11:45 am–1:00 pm

Closing Luncheon and Keynote Presentation

Civil Discourse and Passionate Impartiality

Speaker: Martin Carcason, Colorado State University