OUTREACH PROGRAMS FOR RURAL COMMUNITY DEVELOPMENT

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**Rural Community:** In the realm of Lifelong Learning programs Rural Community can be understood as a group of people sharing a countryside life in a definite geographical unit and having kinship network.

**Rural Community Education:** An educational program offered through the non formal education stream *basically designed to meet the needs of the rural community for its development* and to be operationalized with the support and participation of the rural community in its management.
Non formal Education Stream: Through this stream an adult can receive initial instruction in literacy and numeracy at the introductory level class or on an each one teach one basis or each one – teach five bases. This level acts as a stimulant to draw the adult into the learning orbit.

Rural Community Educator: Is one who is involved in teaching and learning with the students and the people outside the college in order to:

- To achieve the desired operational goals,
- To lead the rural community towards educational autonomy and
- To help the rural community
- To develop a sense of solidarity that makes it feel a part of wider society and not hostile towards it.
The Community Development Model for Rural Development

- The Community Development Model for Rural Development is intended to:
  - examine the ways and means to apply science and technology in the field of agriculture through institutional mechanism at the apex, intermediate and more particularly at the grassroots level.
The Community Development Model for Rural Development

- 1. Agricultural Research
- 2. Agricultural Training (Education)
- 3. Agricultural Mechanism
- 4. Agricultural Extension
Moreover, agricultural development is the nucleus of rural development which can be implemented with field outreach programs by the educational institutions like Universities.

In short, rural community development lies in the development of Rural Sector in India.
Community Development Model

The agriculture is a main source of survival of Indian community which is at the Centre of this Community Development Model.

1. Agricultural research:
   • Agricultural research and invention of new technology and machines resulted in increase in the agricultural production.
   • Agricultural research requires institutional set up and financial support of the government.
2. **Agricultural Chemistry & Mechanism:**

**Agricultural chemistry includes the application of:**

1. chemical fertilizers,
2. chemical insecticides and
3. chemical fungicides,
4. soil makeup,
5. analysis of agricultural products, and
6. nutritional needs of farm animals.

**Mechanization has also enormously increased farm efficiency and productivity in most regions of the world.**
3. **Agricultural Training (Education):**

- Agricultural training implies training in skills related to agriculture and allied activities through institutions.

**Agricultural education is instruction about:**

1. crop production,
2. livestock management,
3. soil and water conservation, and
4. various other aspects of agriculture.
3. Agricultural Training (Education):

Agricultural and food education improves the quality of life of the people by helping farmers to:

1. increase production,
2. conserve resources, and
3. provide nutritious foods.
The role of Agricultural Education:

Realizing the importance of the agricultural education, a number of Agricultural and multi-purpose schools and Agricultural Universities have been established all over the country. These Universities conduct courses in:

1. agriculture,
2. agro-engineering,
3. veterinary science and
4. other related subjects at the under-graduate and post-graduate level.
4. **Agricultural Extension:**

- Agricultural extension education,
- its principles,
- methods and techniques

are applicable in

1. agriculture and other sciences like
2. veterinary,
3. animal husbandry,
4. dairying,
5. health and family planning etc.
Strengthening Community Development Model by Indian Universities:

- Extension education has been included in the curriculum.
- Six academic projects are introduced related to:
  1. information technology,
  2. entrepreneurship & career guidance,
  3. status of women in the society,
  4. population education,
  5. industry orientation and
  6. open schooling
Intervention

- The college students perform various activities for the social awareness based on social problems /issues such as Save Girl Child, Pollution, Aids, Global Warming, Environment, Tree Plantation, Importance of Education, Illiteracy, Child Labour, Dowry Deaths, Malnutrition, Watershed Management etc.

- The students are creating awareness through various activities such as Street Play, Exhibition, Poster Making, Songs, Speech, Survey, Elocution, Seminar & Conferences etc.
Summary of the enrollment of Colleges & students during last Thirteen years in Extension Work activities.

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Following Figure gives the graphical representation of the overall involvement of Colleges in Extension Work since last ten years.
Following Figure gives the graphical representation of the overall involvement of Students in Extension Work since last ten years.
The review of related literature revealed that:

- Some of the researchers concentrated and studied the problems faced by students and teachers while conducting extension work activities.

- Others concentrated on field work under extension.

- Some are also concentrating on the development of research oriented Extension Work Project.

  So there are many opportunities for research in the field of Extension.
Thank You!