2015 Community Development Society Conference

Pre-Conference Workshop

Creating a Culture of Effective Public Engagement in Local Communities: 
An Experiential Workshop

Presented by Bill Rizzo, Ph.D.
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Politics vs. Governance

• Politics described
• Politics & power...shifting sands...shifting meaning
• The objectives of politics
• Political roles of local officials and the public
• Focus of political communication
• What sustains politics...and what it produces
• The practice of local politics
• Representative democracy - the political context
Politics vs. Governance

- Governance described
- The objectives of governance
- Governance roles - officials and the public
- Focus of communication
- What sustains governance...and what it produces
- The practice of local governance
- Representative democracy - governance context
Basics of Public Engagement

- Why to engage the public
- When to engage the public...and when not to
- Elements of effective public engagement
- Purposes of public engagement
- Public engagement methods
- Planning for public engagement
Basics of Deliberative Processes

Community Governance Culture

- Community culture
- Traditional governance culture
- Deliberative governance culture
- The challenge of culture change
- Being intentional about change
- Making it happen - organize and act
Rural Addressing in Marathon Co.
A New Approach to Budgeting in the Town of Liberty Grove, WI
Frac Sand Mining in Trempealeau Co.
Exercise Work Groups

**Group #1:** Myles Alexander, Gideon Baffoe, Dave Beck, Jolly Beyloku, Caitin Bletscher, Craig Borie, Nacho Castillo-Ulloa

**Group #2:** Jim Cavaye, Kathryn Engle, Ester Farmer, Nora Feuquay, Lori Garkovich, Tony Gauvin, Teresa Gonzales

**Group #3:** Dan Kahl, Melissa Koch, Margaret McGladrey, Danie Meyer, Samuel Onyenwe, Kiyo Sakamoto

**Group #4:** Anne Silvis, Dakota Smith, Tony Uganda Ssembatya, Becca Warta, Angelo Wilson, Rosie Moosnick
Presenter Contact Information

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