



**November 2011**

# ***Vanguard***

**Timothy Collins, Vanguard Editor**

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## **CDS 2012 Conference**

**July 23-25, Cincinnati, OH**

*"Sustaining Community through Innovation and Entrepreneurship"*

**Focus on local foods and arts, community engagement and learning,  
campus-community partnerships, and comprehensive community initiatives**

*More information and call for presentations*

**This is the last issue of *Vanguard*  
for 2011.**

**The next issue will be published  
in mid**

**January, 2012.**

**Happy Holidays!**

### **President's Update**

Greetings from Cincinnati!

The Community Development Society board met in beautiful Cincinnati, OH, for our annual mid-year meeting. Cincinnati will host CDS's 2012 annual conference at the Kingsgate Marriott Hotel. During our time at the hotel, we had the opportunity to tour the facility and the surrounding area. The facilities are top notch and serve as a wonderful host and backdrop to our conference. The meeting rooms feature excellent presentation opportunities and the guest rooms are spacious and comfortable.

During our board meeting, a number of items were discussed including the future of the Society and its



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membership. You need to be aware that our Society's membership has declined significantly in recent years, and the Board has undertaken an aggressive strategy to recoup many of the lost members.

One of the solutions discussed was to reach out to past non-renewed members and encourage them to once again participate in membership and the annual conference. Another is to insure that all communications to the general membership are also sent to past members. Another is to actively seek partnerships with similarly themed organizations for shared conferences, journal subscriptions, and collaborations. Finally, the CDS Board will explore the potential for offering a wide variety of services to CDS members, including a greater offering of webinars, sponsored workshops in collaboration with sister organizations, and international exchange opportunities. Rest assured that the Board is not going to stand by and watch the Society slip quietly away into the night.

The annual conference is also taking shape. Two keynote speakers have recently been announced. Don Macke serves as the director of Practitioner Programs with the RUPRI Center for Rural Entrepreneurship in Lincoln, NE, partner and managing Director with HomeTown Competitiveness and Executive Director of the Community Assistance Initiative, an affiliated fund within the Nebraska Community Foundation. Don will kick off the annual conference. Dr. Vic Garcia, of the Children's Hospital, Cincinnati will close the conference. The annual conference will also feature pre-conference workshops, dynamic mobile learning workshops, and numerous opportunities to engage community development researchers and practitioners.

We invite you to get involved with the CDS conference by submitting an abstract for a paper, poster, workshop, or panel presentation. The deadline for submission has been extended to January 27, 2012. Please submit your abstract today. Opportunities for serving as a session discussant will also be available. Please make plans to participate and join us in Cincinnati in July, 2012.

We look forward to seeing you there.

Respectfully,  
*Brent D. Hales, Ph.D.*  
President, Community Development Society

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## Vanguard Advertisements

Square ads are run near the top of the smaller left hand column of the *Vanguard*. The single issue ad rate is \$45. Ads for four issues will be discounted to \$40 each.

For more information, contact [Lori Landry](mailto:Lori.Landry@comm-dev.org).

## CD Resources

### Recent Reports and Charts from USDA ERS

[Rural Income, Poverty and Welfare](#)

[Rural America at a Glance, 2011 Edition](#)

[Job Growth 2010-11 Varies across U.S. Counties](#)

[Nonmetro Black Unemployment Grew by Nearly 10 Percent 2007-11](#)

[Nonmetro High-Minority Counties](#)

[Poverty Rates by Educational Attainment, 2005-09](#)

[Investment in Indian Agriculture Continues to Lag Despite Rising Demand and Prices](#)

[State Fact Sheets Updated with Measures of Household-Level Food Insecurity over Time](#)

[Data Set Provides SNAP Benefits and Participation at the County Level](#)

### [Heartland Center for Leadership Development Webinars](#)

*November 30, 2011 -- Supporting Local Entrepreneurs*

*January 25, 2012 -- Capturing Outside Dollars*

*February 22, 2012 -- Developing New Business*

### Collective Impact on Poverty: Lessons from Vibrant Communities

The purpose of [Vibrant Communities](#) is to systematically explore the potential and practical implications of adapting a "community impact" approach to reducing poverty.

**From the Education Commission for the States National Center for Learning and Citizenship** NCLC has completed a [new 50-state policy scan](#) on Service-Learning/Community Service, and developed a database of state policies that support service-learning for K-12 students.

### NCBA's Recent Conference on Cooperatives

A recording is [now available](#).

### From the Transition Network

[Ingredients](#) for moving communities away from fossil fuel dependence.

### The Center for Rural Affairs

Located in Lyons, Nebraska (population 963), the [Center for Rural Affairs](#) has grown to a national organization with 30,000 supporters across the

## News from CDS

### CDS 2012 Conference Call for Abstracts

*Deadline for submissions, December 7, 2011*

[More information and the call](#) [Click here to submit](#)

The CDS annual conference focuses on ways to strengthen communities and provide a high quality of life for all residents. At this conference we will work toward defining sustainable community development, innovation and entrepreneurship. Innovation in community development refers not only to the new ideas being developed within community systems, but also the adoption process, speed, and performance of the innovative activity. Entrepreneurship speaks to the venturesome ideas which stimulate economic progress by finding new and better ways of doing things.

The program includes many issues and areas of community development practice such as:

- \* Comprehensive Community Initiatives and Processes
- \* Community Learning Centers
- \* Community Cultural Arts
- \* Healthy Communities
- \* Community Engagement in Higher Education
- \* Community Development Policy

For a description of each track, please review the full

[Call for Abstracts](#).

We invite your presentations, workshops and discussions of successful and innovative approaches to solving development issues in communities, large and small, in the US or internationally to share with your colleagues, new and emerging scholars, students and others in Cincinnati.

**Please send your nominations for CDS Vice President of Operations** CDS is seeking nominations for the Vice President of Operations, a leadership position within the CDS Board of Directors. Nominations (including self-nominations) of current CDS members should be sent to [John J. Green](#). Please include each nominee's name, title, organizational affiliation and contact information. Send your nominations as soon as possible.

### CDS Grant and Scholarship Opportunities in

country. It has evolved into one of the nation's leading rural organizations, known for pioneering work to rebuild rural America and reform federal policy.

## Conferences and Meetings

### [Evaluating Community Impact: Capturing and Making Sense of Community Outcomes workshop](#)

November 29 - December 1, 2011, Kitchener, ON, CA

### [Annual Wisconsin Rural Partners Statewide Rural Summit](#)

December 2, 2011, Mosinee, WI

### [Accelerating Regional Solutions: Finding Unique Pathways to American Prosperity](#)

December 5-7, 2011, Washington, DC

### [Neighborhood Development Strategies](#)

December 6-7, 2012, Los Angeles, CA

### [Future Cities 2011](#)

December 15-16, 2011 London, UK

### [National Council for Science and the Environment: Environment and Security](#)

January 18-20, 2012, Washington, DC

### [Leadership Summit](#)

January 29-31, 2012, San Antonio, TX

### [National Association of Community Development Professionals](#)

May 20-23, 2012, Park City, UT

### [ALIA Summer Institute](#)

June 18-23, 2012, Halifax, Nova Scotia

### [Reclaiming Vacant Properties: Remaking America for the 21st Century](#)

June 20-22, 2012, New Orleans, LA

### [Under Western Skies 2: Environment, Community, and Culture in North America](#)

October 10-13, 2012, Mount Royal University, Calgary, AB, CA

## 2012

### ***Application Deadline January 15, 2012***

It wasn't that many years ago that a small group of visionaries established the CDS Endowment - a sustainable fund to help members in a variety of ways, from attending our annual international conferences to enhancing the quality and diversity of our programs. Thanks to the generous contributions of our members and supporters, those seeds have sprouted, grown, and the Endowment has begun to bear fruit.

In 2012 the CDS Endowment will distribute up to eight scholarships to CDS members and student members to support academic efforts, research projects, or presentations at the CDS Annual International Conference in Cincinnati, OH, July 21-25, 2012, or at a major community development conference outside the member's home continent. There is also a grant award for diversity initiatives in community development.

Interested? Read on, to learn available this coming year. The types of grants and scholarships, as well as application information, are available on the [CDS website](#).

### ***Community Development: Journal of the Community Development Society Continues to Take Applications for a [New Editor](#)***

### ***Vanguard: A Major CDS Marketing Tool - Please Share It with Others***

As part of its commitment to serve CDS members more effectively, the board increased the number of Vanguard issues and changed the format to make it more timely and useful. In addition, the board decided to open subscriptions to nonmembers. So, for the love of CDS, share it with your friends and encourage them to subscribe! Contact [Lori Landry](#). Puh-lease!

### ***CDS Website: Blog and Other Social Networking Features***

A new blog has been installed on the CDS website. Click on the tab "Easyblog" to get started. To learn more about how the blog works, and all of the feature and functions, you can view a video [tutorial](#). If you have suggestions or ideas, please do not hesitate to contact Communications Committee Co-

## Grant Opportunities

USDA: [2012 National Urban and Community Forestry Cost Share Grants: Request for proposals](#).  
Application deadline: December 1, 2011.

National Science Foundation: [Phase I Grants for Small Business Technological Innovations](#) Proposed investigations will conform to the interests of the high-technology investment sector and address one or more of the following solicitation topics: [biological and chemical technologies](#); [education applications](#); [electronics, information, and communication technologies](#); and [nanotechnology, advanced materials, and manufacturing](#).  
Application deadline: December 2, 2011.  
USDA: [Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers](#)  
Application deadline: December 5, 2011.

USDA: [Solid Waste Management Grant](#)  
Application deadline: December 31, 2011.

[FY 2012 CDFI Program - Financial Assistance & Technical Assistance Awards](#)  
Application deadline: January 11, 2012.

Corporation for National and Community Service: [AmeriCorps State and National Planning 2012](#)  
Application deadline: January 18, 2012.

USDA: [Secondary Education, Two-Year Postsecondary Education, and Agriculture in the K-12 Classroom Challenge Grants Program \(SPECA\)](#)  
Application deadline: January 20, 2012.

DHHS. Administration for Native Americans: [Social and Economic Development Strategies - SEDS](#)  
Application deadline: January 31, 2012.

USDA: [Agriculture and Food Research Initiative: Food Security](#)  
Application deadline: March, 2012.

NIH: [Rapid Assessment Post-Impact of Disaster \(R21\)](#)  
Application deadline: April 22, 2012

*Join the Community Development Society Today!*

Chair [Paul Lachapelle](#).

## CDS UpFront

*Compiled by Timothy Collins, Assistant Director, Illinois Institute for Rural Affairs*

### New Supplemental Poverty Measure Shows Higher Poverty Levels

There were 49.1 million poor (16 percent of the population) using the [new definition of poverty](#), more than the 46.6 million (15.1 percent of the population) using the official Census definition of poverty.

### An Oregon Experiment in Citizen Governance

A new law that puts voters in charge of [breaking through political spin](#) could be a first step in making policy decisions that work.

### The Importance of Comprehensive Planning in a Down Economy

The slowing of development in America has [provided planners with an opportunity](#) to put effective comprehensive plans in place now that will shape our cities and towns for years to come.

### Exploring the "Unsprawl" of Serenbe

Located 30 miles southwest of Atlanta, [Serenbe](#) ("Be Serene") is nestled in the heart of 40,000 acres of forest-now incorporated as the City of Chattahoochee Hills-protected by a development plan that preserves 70 percent of the area's green space.

### Growing Practice of Tax-Increment Financing for Development Examined

[A new report](#) from USPIRG identifies problems in the practice of TIFs (tax-increment financing) and suggests ideas for reform.

### White House Rural Council Feedback Report

Agriculture Secretary Tom Vilsack announced the release of the [White House Rural Council](#) feedback report which includes information gathered from nearly 200 roundtable discussions with business and agricultural leaders in rural communities.

### New Immigrants Not Moving to Cities

[A recent report](#) from the Brookings Institution finds that the growing population of foreign-born residents in the U.S. is eschewing larger cities, settling instead

The CDS membership year runs from July 1 to June 30 of the following year. Members must be 18 or older to be eligible to vote in the annual general meeting.

**MEMBERSHIP INFORMATION and APPLICATION**

**What is the Community Development Society (CDS)?**

For 40 years practitioners, researchers, and scholars from around the world have drawn CDS as their professional society. A diverse membership represents a range of interests including education, healthcare, social services, government, non-profit, public agencies, academic or private sector foundations, economic development, urban growth, and more. An international association, its purpose is to foster the development of professional practice, CDS is an advocate for excellence in the profession and for the importance of community in society.

**CDS Principles of Good Practice**

- The Community Development Society promotes the Principles of Good Practice:
- Promote active and meaningful participation beyond existing all professional members to meaningfully influence the decisions that affect their lives.
- Engage community members in learning about and understanding community issues, and the economic, social, environmental, political, sociological, and other issues associated with alternative sources of action.
- Incorporate the diverse interests and beliefs of the community in the community development process, and distinguish from support of any effort that is likely to adversely affect the disadvantaged members of a community.
- Work actively to enhance the leadership capacity of community members, leaders, and groups within the community.
- Be open to using the full range of action strategies to work toward the long-term sustainability and well-being of the community.

Click on the image above to view the CDS Membership Brochure and Application.

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Vanguard: Invite Your Friends and Colleagues

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in suburbs and smaller cities.

**A Grownup Look at the Suburbs**  
[Returning to the old neighborhood](#) south of Dayton, Ohio, a grownup loses his bearings and gains perspective on residential development.

**Rural Entrepreneurs Start Young**  
 In Ceredigion, a small county in mid-west Wales, [three young entrepreneurs](#) are building thriving rural businesses.

**Richard Florida on the Economic Crisis, the Great Reset and Creativity**  
 A Q&A with the [Creative Class guru](#) finds him optimistic.

**Direct and Intermediated Marketing of Local Foods in the United States**  
[This new USDA study](#) uses nationally representative data on marketing of local foods to assess the relative scale of local food marketing channels.

**The Edible Curriculum**  
[Food Studies](#) follows the experiences, revelations, and struggles of eleven volunteer student bloggers who have spent the fall semester studying food and agriculture from a variety of perspectives. The blogs offer a sneak peek into classrooms, labs, and kitchens at schools around the world.

**Food for thought**  
 A growing number of [Canadian municipalities](#) are integrating sustainability into their planning process through sustainable community plans, integrated community sustainability plans, local action plans, long-range sustainability plans, smart growth initiatives, community improvement plans, and Local Agenda 21 plans.

**Detroit's Future: From Blight to Bright**  
 How grassroots entrepreneurs and inspired religious leaders are working to [erase urban blight](#).

**Creating Rural Wealth**  
 Trying to "attract" jobs to rural communities has never worked for most places. [Development is a do it yourself job](#) - and the process begins with a plan for building wealth.

**Ord, Nebraska, and the 1% Miracle**

A county in rural Nebraska [quit waiting for state and federal help](#) and passed a local sales tax to help itself, shoring up old businesses, starting new ones, and improving local institutions. From hot rods to high tech to housing, Valley County is on a roll.

### **Learning from Carrington, North Dakota**

Since 2002, Carrington (population 2,500) [has sent more than \\$250,000 in sales tax revenue](#) to the even smaller towns around it. Grace City, population 63; McHenry, population 56; Woodworth, population 50; each has received a check from the Carrington Job Development Authority to shore up a local business or to ensure that basic services remain in place.

### **Rural Story Telling**

Representatives of rural policy networks from across the country met in Washington, DC, in mid-September to learn how to [create multimedia stories about their work](#). The participants practiced their story-telling and multimedia skills by sequencing and then narrating digital photographs.

### **Project Investigates New Forms of Participatory Environmental Governance**

[Involving the public](#) in environmental management is high on the political agenda. The research was designed to create and support a new process to enable residents, land owners, institutions and scientists to work together to make decisions that affect the water quality of the Loweswater catchment in Cumbria, UK.

### **Toilet Paper Preparedness vs. True Resilience**

What I learned from the hurricane: Real emergency preparedness has more to do with [community](#) than canned goods.

### **Gen Y Gets It Right on the Environment**

Generation Y is more likely than older generations to support clean energy and environmental protection and to believe climate change is happening and is caused by human activity, according to [new Pew polling and analysis](#).

### **A Long, Steep Drop for Americans' Standard of Living**

Not since at least 1960 has the US [standard of living fallen so fast for so long](#). The average American has \$1,315 less in annual disposable income now than at the onset of the Great Recession.

**Long-Term Unemployment Called Unprecedented**  
[More than two-fifths of the unemployed](#) have been looking for a job for more than six months.

**Rural Counties Most Dependent on Social Security**

[Social Security payments aren't spread evenly](#) across the U.S. In Sumter County, Florida, one out of four dollars in local personal income comes from Social Security. In some wealthy western resort counties, it's closer to one dollar out of 50.

**Cleveland Could Become 100% Self Sufficient in Food Production**

A recent study by Ohio State University concludes that Cleveland residents could meet all their basic nutritional needs from [food raised within the city limits](#) while retaining \$29 million to \$115 million in the local economy. Reaching this goal would necessitate urban gardening plots on most vacant lots, growing food on some commercial rooftops, and helping homeowners grow food on their own property.

**Happiness and the City**

Happiness is only a possible [side benefit](#) to the true goal of cities, which is "...getting stuff done and, more importantly, generating the ideas that get stuff done."

**99% in Action: A Look at the Movement for Community and Nature's Rights**

This essay explains [some of the reasoning](#) of one speaker at an Occupy Wall Street movement event.

[Comments, Suggestions, Submit an Article](#)

Do you have something to share?

We welcome member input and articles for our Vanguard e-news bulletin. If you have something that you would like to get out to the entire membership, or if you have comments or suggestions, send them to [CDS@assnoffices.com](mailto:CDS@assnoffices.com) with subject e-news bulletin. We will do our best to accommodate your articles in a timely manner.

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Community Development Society | 17 South High Street | Suite 200 | Columbus | OH | 43215